



VEE TECHNOLOGIES
Extraordinary Outcomes

Vee Technologies
CSR REPORT 2020



Table of Contents



Table of Contents	Page No.
The Sona Group, our Leader, Values & Culture	4 to 5
Corporate Values & Culture	6
Our Journey Towards Social Responsibilities	7
Group of Companies and Institutions	8
Message from the CEO's Desk	9 to 10
Committee and Council - Key People & Structure	11 to 12
Leadership Team at Vee Technologies	13 to 17
Our Corporate CSR Partners	18
Alignment with UN Sustainability Goals	19 to 27
Measuring CSR Outcomes through Social Return on Investment (SROI)	28 to 29
CSR Initiatives Overview and its Impact	30
Our Unique CSR Efforts & Its Major Impacts - 2020	31 to 47

Table of Contents



Table of Contents	Page No.
Anadhanam - Solving Hunger through Technology	48 to 61
Our Streamlined Educational Outreach Initiatives	62
CSR Initiatives Targeting Rural Development	63
What Can We Do for Our Partners?	64
Our Groundbreaking Initiatives & Outcomes in a Nutshell	65
Rural Women Empowerment	66
Environmental Impact	67 to 72
Our CSR Establishments	73
Our Discretionary CSR Activity Initiatives	74
Our CSR Initiatives & Partnerships for Rural Development	75
Key CSR Initiatives	76
NTPC, NSDC and Sona Yukti CSR Impact	77 to 84
Sona College of Technology - Centre for Social Responsibility Initiatives	85 to 162

The Sona Group



THE SONA GROUP
INSPIRING GROWTH SINCE 1922

[The Sona Group](#) is a premier business group in India. The origins of the group can be traced back to pre-independence India.

The Group was founded by Kalaithanthai Karumuttu Thiagaraja Chettiar, who was moved by the plight of the tea garden workers in the country.

He was inspired to empower his fellow countrymen and enhance India's economic development. He aimed to achieve this lofty goal through industrial development that would result in the employment of Indians.

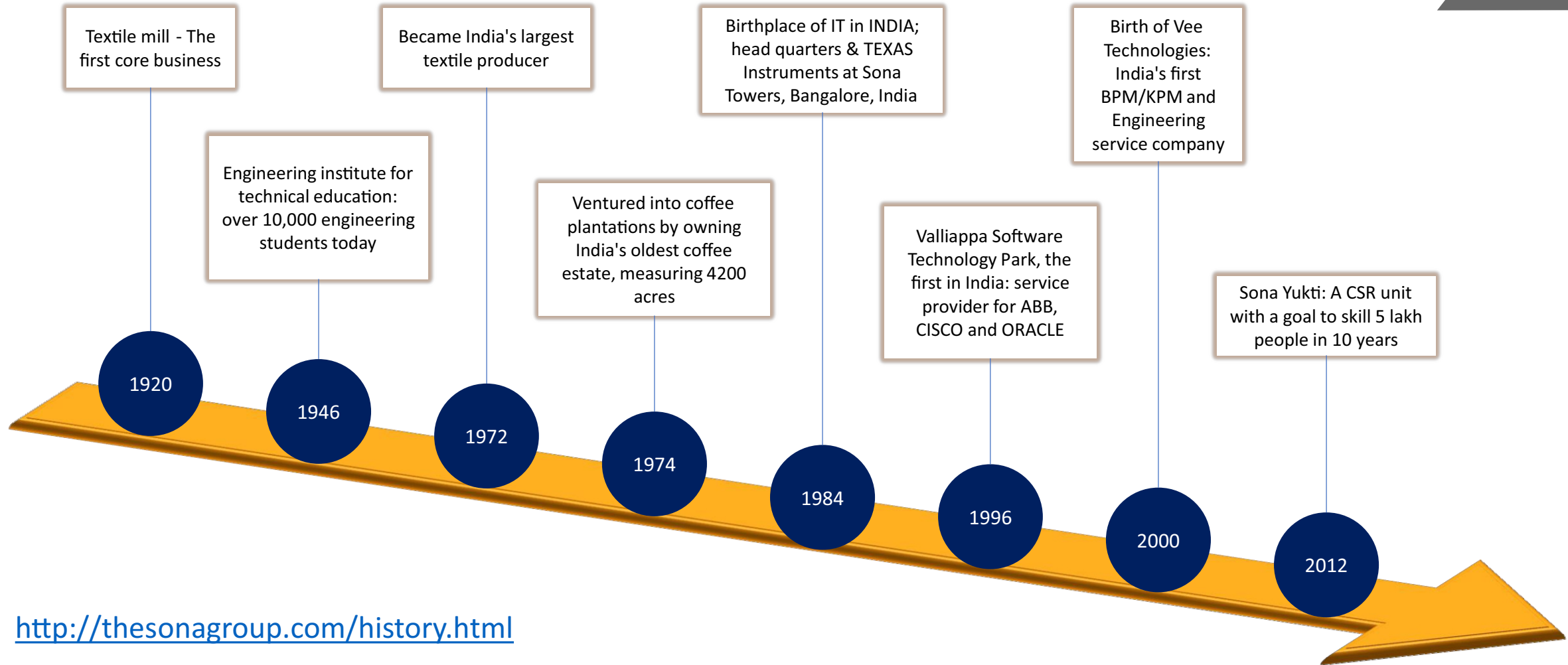
Since its inception in the 1920s, the Sona Group has pioneered India's growth in the fields of agriculture, textiles, construction, IT, real estate and education.

www.thesonagroup.com



**Kalvithanthai Karumuttu
Thiagaraja Chettiar**

Glimpses of The Sona Group - A Bird's Eye View



<http://thesonagroup.com/history.html>

Corporate Values & Culture



Corporate Values

At Vee Technologies, our strength comes from our heritage: a set of core values, steeped in principles of education, ethics, and social responsibility. In our practice and passion, we continuously aim to achieve the highest levels of innovation, engagement, excellence, integrity and inclusiveness. These values not only define who we are, but also serve as guiding lights to enable us to create a positive future for all our stakeholders. Now in our fourth generation of ownership, we have had a long and successful corporate history since 1938. Our collective strength and passion for what we do brings more value to our global customers' most complex problems. We believe no potential solutions get overlooked if we sustain a culture of creativity, trust, teamwork, accountability, and uncompromising integrity. We pursue our premise of 'extraordinary outcomes' through commitment to each other and by nurturing a caring partnership among all stakeholders, internal and external alike.



Social Responsibilities



At Vee Technologies, we believe in contributing towards the society and community that we are part of. We are committed towards improving the socio-economic status of underserved people in urban and rural areas. We provide skills and knowledge training that helps to enhance the livelihood of the people. Valliappa Foundation is the CSR arm of The Sona Group involved in carrying out various CSR activities.

Sona Yukti, a Vee Technologies' company, which trains Indian youth and helps them get employment across 20 different sectors including automobile, retail, textile, media and agriculture. We also recruit them for Vee Technologies and its group of companies. We connect them with prospective employers and also help in entrepreneurship development aligned with solving the unemployment problem in India and other developing countries.

Our group has rolled out an online assessment and learning platform HireMee with variants for CSR, Corporates and Institutions to bridge the gap between the industry and academia. We have impacted over 4 Lakh students with free assessments and connecting them with prospective employers.

By using technology, we try to improve the lives of those around us. One such initiative is Anadhanam, a digital platform that strives to eradicate global hunger. Employees volunteer their time and skills, visit old age homes, orphanages, schools for the blind, and give back to those who are in need. You will find us serving food to the underprivileged, educating poor students in far off places, cleaning up roads, and spreading awareness about various causes, all as part of our innate need to make the world a better place.

Our Journey Towards Social Responsibilities...



- Our journey towards comprehensive Community Development started in 1991 to train and empower school dropouts, unemployed youth and women.
- Our thrust on livelihood promotion through vocational education has brought positive changes in the lives of around 60000 people through SonaYukti and another 400000 people through HireMee.
- The Sona Group has redefined its commitment to social responsibility by aligning with the national mission to promote skill development & create smart villages.
- Various services are offered through multiple outreach centers.



We strongly believe that any development can be successful only with active involvement and willing co-operation from the beneficiaries at the grass root level.

Group of Companies & Institutions



INDUSTRY, INNOVATION
AND INFRASTRUCTURE



www.thesonagroup.com

Message from CEO's desk



Message from
Chocko Valliappa,
Chief Executive Officer
Vee Technologies

At Vee Technologies we strongly believe that business is a force for doing good. In every aspect of what we do, be it in healthcare analytics where we proactively assess the risk of the patients we care for - to make them healthier. In our engineering design services business, we not only build products and buildings, but we do this to make them more sustainable, more environmentally friendly.

The past year The Sona Group aligned all we do with the UN Sustainable Goals. This year was fortunate to be in Davos for the World Economic Forum. Discussing with global leaders and visiting the tents of the United Nations and others and seeing the commitment and the passion towards solving world problems.

The world turned topsy turvy in March with CoVID. We focused on the new crises that the pandemic brought along with. India was ridden with the migrant crisis. There were millions of migrant works with out food. Our employees donated a day's salary to the Prime Ministers relief fund. As a company we set aside a week's salary for relief. We manufactured and delivered masks and PPE suits to Government hospitals. As we studied the hunger problem the magnitude of the problem hit us. We decided to contribute on a permanent basis. We came with www.anadhanam.org where we help solving hunger through technology. This will be a platform to help any NGO focused on the hunger crisis. Will bring the team together, give them the ability to geotag hunger hotspots, and route financing to NGS through a secure block chain.

Message from CEO's desk



Safety and hygiene became a major area of focus as the health of each of us became depended on the health of the other. This made us wage a war on Corona. We launched several battles on COVID. Few worth mentioning are:

In March I posed a challenge to the students of Sona to measure social distancing using cell phones and warn infected people based on geotagging. The students rose to the challenge and came up with a prototype. This was taken by Vee Technologies IT team and made into a product- Vee Trace. We are happy that this product is being used in several large companies, including the largest automaker Maruti to ensure employee health.

Being closeted in a room forced us to reach to the outside world virtually. Young Presidents Organization arranged a mentoring meeting I met with a fellow YPO member from Toronto. He was starting a Hygiene company called Code9. We clicked and Vee Technologies became a partner in the Code9 venture. Today we are proud that we have together launched the product to ensure employee hygiene.

The Covid crisis brought with it several lacunas like the gap in protective clothing that India had. We pivoted to this and launched Vee Protect, manufacturing PPE kits, masks. We donated the first 100,000 to local hospitals.

At HireMee we changed our focus towards creating Edutech solutions as every home became a classroom. We launched ProEx an auto proctored exams. Helping students take examinations at home. Locally the community needed help in several areas: equipping a 250 bed COVID center, proving thermal scanner for some municipalities. Etc.

We are happy that true to our mission statement, "Spreading global prosperity to make lives better" we have made an impact. If anything, this year brought the human in us more than in the years past.

Oversight of the Board

To ensure the sustainability of the business and to give sufficient focus in terms of governance, Vee Technologies Board of Directors meet four to five times a year. These meetings are for the review and approval of the financial results, detailed discussion of the business strategies, sustainability, and overall future direction of the companies.

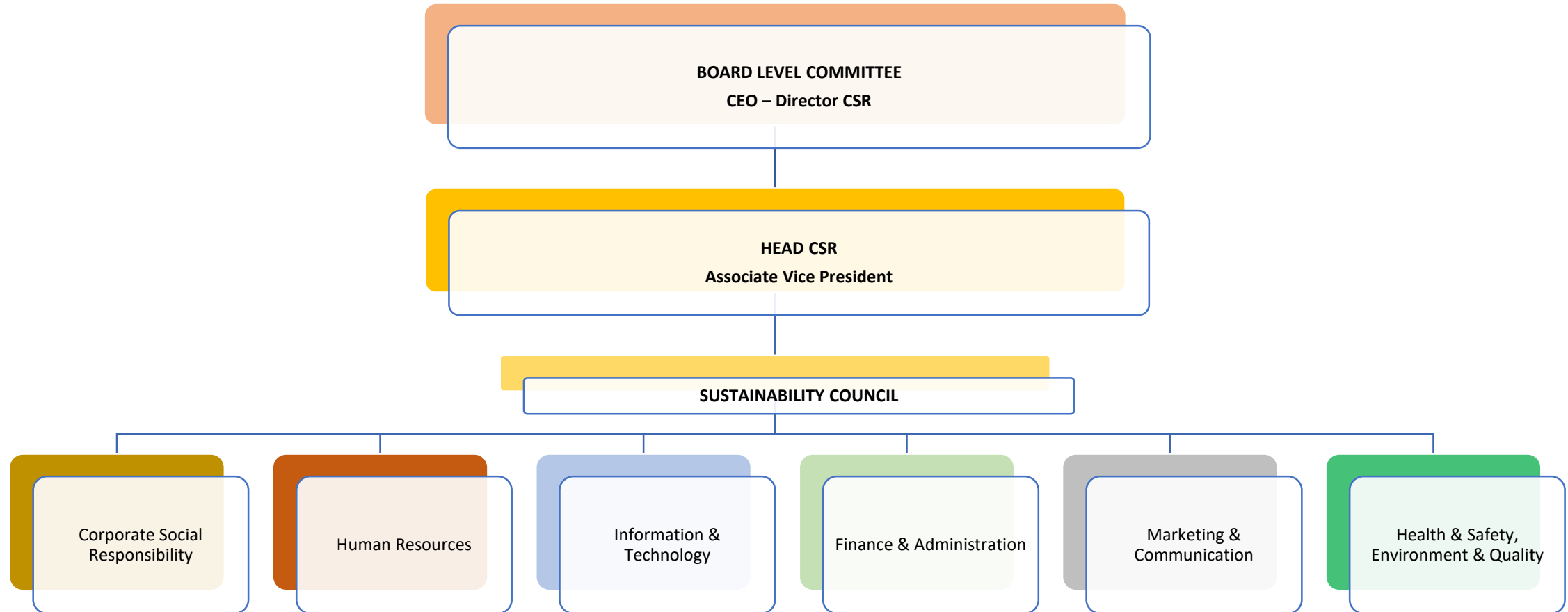
The agenda of the meeting is to focus on the financial performance of the organization, it covers various operational, strategic issues including the sustainability reports, monetary budgets, competitive analysis, risk assessment, and opportunities for growth.

CEO is the Director responsible for Sustainability. Oversight of the Company's sustainability its strategies and implementation are headed by the Associate Vice President who is the sustainability or the CSR head, who is supported by the Sustainability council and dedicated teams for CSR activities, each headed by the specialists in their respective domains.

The goals are determined by the Senior Management in line with the Company's overall sustainability objectives and performance.

To drive the Company's Sustainability initiatives effectively & successfully, a sustainability council with representation from the key departments within Vee Technologies been designed.

Committee & Council Key people - Structure



Leadership Team at Vee Technologies



C. Valliappa
Chairman

Mr. Valliappa is the founder of The Sona Group (an extension of Sona Group). As a well-known industrialist in South India, his interests range from textiles to the construction industry and all the way to information technology. He has had the privilege of being the President of both the Industrial (Greater Mysore Chamber of Commerce and Industry) and Trade (Federation of Karnataka Chambers of Commerce & Industry) Chambers of Commerce. C. Valliappa was quintessential in putting India on the IT map when Texas Instruments decided to partner with the Sona Valliappa Group. C. Valliappa was invited to visit the U.S. as a guest of the White House to understand American business and to identify the future growth of business between India and the US - a rare honor vested on only one businessman each year.



Chocko Valliappa
Chief Executive Officer &
Managing Director

Chocko Valliappa is the inspirational force behind Vee Technologies. Thanks to a wide range of exposure to new technology and software throughout the years, Chocko has accumulated vast experience in developing and exploring technologies. As an integral part of the Sona Valliappa Group, Chocko has played a pivotal role in the group's progress and success throughout the years. He has held key positions in administration, international business and operations, corporate affairs, strategic planning and marketing, and planning of corporate policies. Chocko possesses an in-depth knowledge of European, Asian, & Pan American markets and a comprehensive expertise in forging alliances and joint ventures of strategic importance. Chocko is one of the founding members of the YEO Bangalore chapter. Chocko is a dynamic leader with great business acumen. Chocko founded Vee Technologies in 2000. He has led Vee Technologies to grow in strength to emerge as one of India's largest companies in the strategic services business. His innovative approach has positioned the organization as a fast growing one with value addition for the clients. Chocko also has a great passion for empowering the community. With this aim in mind, he established Sona Yukti Pvt. Ltd., which provides skill-based training with a strong industry focus. He is also the Vice Chairman of Sona College. With his varied experience in education, industry-focused skill development, technology, and a traditional industry background, he is guiding Vee Technologies to reach the heights of success on a global scale.

Leadership Team at Vee Technologies



Muralidhar P.
Chief Operating Officer(COO)

Muralidhar P. is accountable for the Operations and Service delivery at Salem, Bangalore, and Chennai for multiple verticals such as healthcare (that covers both the payer and provider segments), logistics, media tracking & monitoring (including social media analysis), and IT & Infrastructure services.

He is responsible for revenue growth, resources planning, operational metrics, and business transformation goals of the company. He is also responsible for developing and executing strategies in consultation with the senior leadership. He work with business development and the US sales teams for new client acquisitions.

He provides direct and seamless support for global operations and service delivery. He also provides leadership to the operations and support functions while addressing challenges to ensure the best results from the teams. He is also responsible for new technology introductions, automation for improving overall productivity, and quality deliverables.



Patrick O'Malley
President

Patrick has held a wide range of senior executive leadership positions in large companies in the global services industry. His BPO experience includes senior-level positions in marketing, sales, and business development with companies such as Sprint, AT&T, and IBM.

As the President of Sprint Business, he was responsible for running a business of 12,000 employees, with an \$8 billion P&L, as he directed all wired networking business activities. He re-engineered nuances of the entire product line, established a customer-focused selling environment, and directed lifecycle management of customers, with loyalty based marketing strategies. Before that, Patrick was Senior Managing Partner at AT&T where he was responsible for all AT&T sales, marketing and services support west of the Mississippi. With AT&T, Patrick was a co-founder of AT&T Solutions; and responsible for generating over \$4 billion in new services revenue. Prior to AT&T, Patrick worked for IBM for twenty years in various sales, marketing and systems positions.

Patrick was a co-founding member of ISSC (IBM Integrated Systems Solutions Corporation) which, over time, evolved into IBM Global Services, a multi-billion dollar business today. Patrick was instrumental in securing, and managing, the new clients that formed the base of the new services arm of IBM.

In his last position, as the Vice President of Marketing and Sales for IBM Canada, he was responsible for the management of IBM sales/services teams across the ten provinces, the generation of many new logos, as well as establishing the infrastructure to support new clients of IBM services. Patrick joined as President of Vee Technologies in 2010. He holds an MBA from the University of Kansas and a BA in English (minor in General Science) from St. Louis University.

Leadership Team at Vee Technologies



Carl Marullo
Vice President Business Operations

Carl joined Vee Technologies on September 1, 2010. He is responsible for the pursuit and closure of strategic BPO deals which will contribute directly and significantly to the success of Vee Technologies.

Prior to joining Vee Technologies, Carl was with Siemens AG for 7 years as Vice President of Enterprise Accounts and Strategic Engagements where he was responsible for maintaining and growing Siemens relationships with its largest and most strategic outsourcing clients. Mr. Marullo was also with AT&T where during his 30 year career there he held numerous positions in sales and sales management. He was a founding member of AT&T Solutions, AT&T's professional services and outsourcing unit. Mr. Marullo holds an Associate Degree in Business Administration and has completed a corporate Mini-MBA Program at Penn State University.



Sue Smith
Vice President Finance and Administration

Sue brings a broad spectrum of business expertise and specialized knowledge to Vee Technologies. Her twelve years as a Quality Assurance Engineer and Operations Specialist included the oversight of both industrial and aerospace and defense electronics manufacturing operations. For the next fifteen years, Sue progressed to entrepreneurial ventures and founded and presided over both a creative services corporation and a business services firm. At Vee Technologies, she is able to draw on her technology, operations, and business management acumen as its Vice President Finance and Administration.

Sue holds a Bachelor of Science in Electrical Engineering from Rutgers College of Engineering and a Master's in Business Administration from Rutgers Graduate School of Management.

Leadership Team at Vee Technologies



Joe has over 20 years' experience working in the BPO environment. He is responsible for providing operational leadership and direction to the organization. Prior to joining Vee Technologies, Joe was CIO and Executive Vice President for Diversified Information Technologies. In this role, he was one of Vee's first Clients when he outsourced a high volume claims capture process to Vee in 2001. In 2010, he transitioned to Mergers & Acquisitions and led an aggressive growth strategy that resulted in 3 successful acquisitions and new top-line revenue growth of 26% in 10 months. He oversaw P&L, target identification, financial due diligence, purchase negotiations, and post-acquisition assimilation efforts.

Joe joined Vee Technologies in 2012 and received a BS in Computer Science from Moravian College and MBA from The Wharton School - University of Pennsylvania.

Joseph O'Boyle
Vice President Operations and Sales Support



Jeff is the head of sales and leads the Client Services team at Vee Technologies. His expertise and ability to expand Vee Technologies' client base into long-lasting relationships brings Vee Technologies ahead of the curve.

His experience ranges from large multinational enterprises to start-up companies including sales leadership positions at Convergys Corporation and Fujitsu. Throughout his career, he has built a reputation for implementing successful sales strategies that have netted millions of dollars for some of the world's most successful BPO and technology companies.

Jeff received his Bachelors of Arts degree in Psychology & Political Science from the University of Colorado and his Master's in Business Administration from Grand Canyon University. Jeff Shelmire joined Vee Technologies in 2010.

Jeff Shelmire
Vice President Client Services

Leadership Team at Vee Technologies



Soujanya Prakash
Associate Vice President

Energetic global leader and strategic thinker with experience working across the US, Canada, India, UK, Germany, France, Australia, Japan and Middle East. Proven executive-level domestic and international management experience and committed to building strong teams.

A people and culture pace setter, global human capital management professional. Passionate about human resource process excellence, building high performance culture focused on People, Process and Technology. Inclined towards use of technology to make HR impactful. Developed Learning Management System and Human Resources Management products which are driven by Artificial Intelligence and Robotic Process Automation.

Anchored Business Growth through talent acquisition, talent management and development for Product Engineering, Architectural Engineering & Construction, eGovernance, Healthcare Revenue Cycle Management, Healthcare Payor Services, Logistics, Animation and e-learning in collaboration with Business Heads and Management.

Passionate about corporate social responsibility, Leading Valliappa Foundation and Sona Foundation involved in helping the under privileged. Anchored programs to create employment for Indian Youth aligned with UN Sustainability goals. Anchored programs which have impacted over 100,000 lives and created livelihood.

Our Corporate CSR Partners



Our Alignment with UN Sustainability Goals



Promote Gender Equality & Rural Women Empowerment

Especially the underprivileged rural women, they will be supported by the [Women Tech Park](#) (WTP) to establish and manage the production units and will become independent and self sufficient.

Skill Initiatives - For a Better Tomorrow

By monitoring of social media and analytics, a city, state or government can make more informed decisions from better insights. Some decisions can be predicative; some could be based upon analyzing public sentiment during, post, or pre-event. With the right tools and resources, sudden events like earthquakes, terrorist attacks, tornadoes, flooding, wildfire, shootings or bombings can be managed with proper responsive actions.

Cost Savings & Better Resource Deployment

A comprehensive monitoring campaign can provide deep insights about where the crowd is located, their movement, communication content, influencers, whereabouts, etc., without deploying manpower or logistics. A location-centric trend can help mobilize resources as per requirement.

Our Alignment with UN Sustainability Goals



Corporate Social Responsibility (CSR) Compendium

Implementing Partner



Skill Training Partner



Corporate Partner



Knowledge Partner



Assessment Partner



Women Technology Park (WTP)-SEED

Empowerment through Livelihood



Programs Offered to Rural Women

- Pulse Plating of Silver Anklet
- Sewing Machine for Differently-Abled Women
- Development of Paver Blocks
- Wastepaper Recycling
- Solar Food Processing

Core SDG 5

Allied SDG-1 - Rural women will be trained in the industrial innovation technologies to promote an entrepreneurial development. Through this we are eradicating hunger and achieving Gender Equity by aligning with UNDP SDG Goals.



Our Alignment with UN Sustainability Goals



Information, Innovation for Agriculture

AgriBPO is a funded project received from the Department of Science and Technology under the Science for Equity Empowerment and Development (SEED) division.

Scope AgriBPO project is an ICT intervention to promote Entrepreneurship development of Women SHG in Salem District, Tamil Nadu through rural Agricultural Support Centers.

Core SDG -5

Allied SDG-2&9 -The Sona Group is trying to eradicate zero hunger, achieving Gender Equity and imparting training amongst rural women Agripreneurs through ICT in order to provide them sustainable livelihood.



Our Alignment with UN Sustainability Goals



Clinical Decision Support System (CDSS)

Prediction for Healthy Nation

Here Health is Wealth

Clinical Decision Support System for Breast Cancer Diagnosis and Preventive Care Analytics for Rural Women of Kandar Kula Manickam, Salem District, Tamil Nadu.

Scope :

To develop Clinical Decision Support Systems (CDSS) for breast cancer early prediction and improve the quality of lifestyle and safety of rural women (households).

Core SDG -3 Through this we are achieving Good Health and Well-being to rural women in the prominent aspects of creating awareness on Cancer – aligning with UNDP SDG Goals



Our Alignment with UN Sustainability Goals

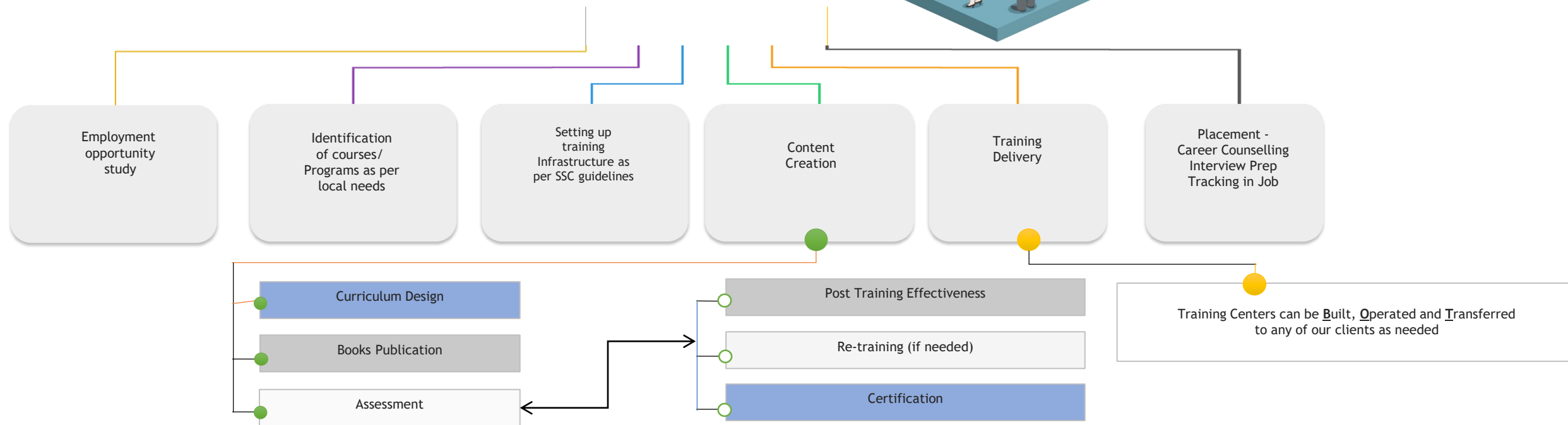


DECENT WORK AND ECONOMIC GROWTH



SONA YUKTI SKILL DEVELOPMENT

End to end Solutions -Employment with Pride



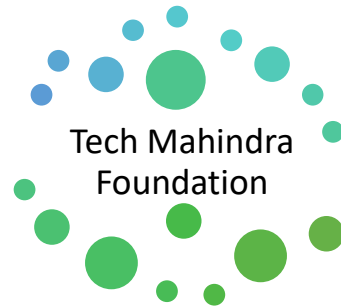
Core SDG - 8 Sona Yukti is a partner of NSDC which has got affiliations with 28 Sector Skill Councils and have trained nearly 60000+ candidates from various diversities and provided them with employment opportunities

Our Alignment with UN Sustainability Goals



VALLIAPPA FOUNDATION

A Strong Foundation in Nation Building



- Centre at Ambattur Chennai
- Trained 250+ in 2018-2019
- Initiated 2nd Centre @ Hyderabad
- Sanctioned 1.5 crores of CSR fund to Valliappa Foundation
- Proposal accepted for AR Program

- Skill Development Programs
- Placement Support
- Expertise of training 50K candidates
- Awarded as the Best partner

Core SDG-8

Allied SDG1 & 17 -To accomplish UNDP SDG goals by enhancing the lives of Undergraduate, Unprivileged, Unemployed youths by imparting training and placement opportunities

Our Alignment with UN Sustainability Goals



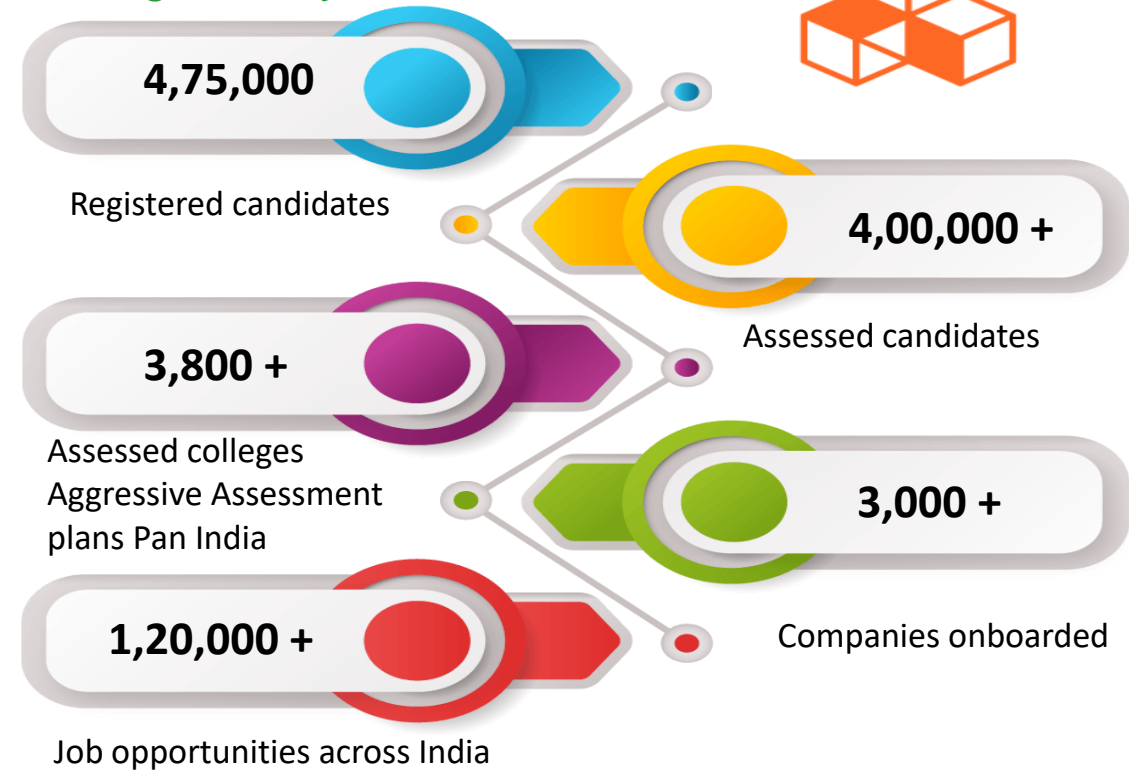
DECENT WORK AND ECONOMIC GROWTH



- HireMee : A CSR initiative of the Sona Group – it is a Mobile based online assessment platform
- Providing jobs to freshers - linking corporates, students and colleges

Connecting India in an Intelligent Way

INDUSTRY, INNOVATION AND INFRASTRUCTURE



Core SDG-8

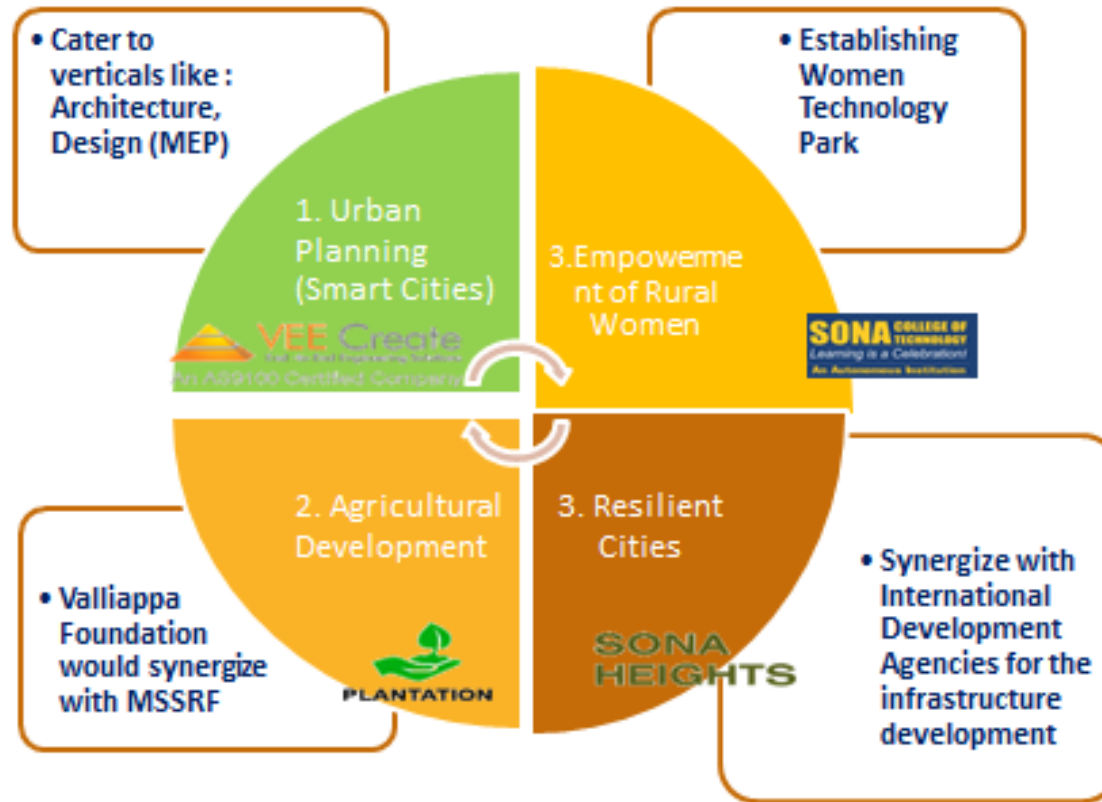
Allied SDG 1 – livelihood enhancement of rural unemployed youths by connecting them with Industry through AI based technologies of HireMee.

Our Alignment with UN Sustainability Goals

SUSTAINABLE CITIES
AND COMMUNITIES



CLIMATE
ACTION



RESPONSIBLE
CONSUMPTION
AND PRODUCTION



LIFE
ON LAND



Measuring CSR Outcomes through SROI



Social Return on Investment (SROI)

CSR impact should be measured because of its broad applications like focus of investors, community requirement, service provider requirement which directly and indirectly involves beneficiaries. The environmental performance must be measured as same level of robustness of financial performance which includes three main good impact measurements.

The ability to generate value for the beneficiaries.

Know the potential mobilization in the society.

Increased transparency and accountability of delivering.

The above mentioned could be achieved by SROI since it is a framework for measuring and accounting the concept of value which has been given to the society by means of CSR. This shows how the changes has been created in the society, environment and economic which makes uses of monetary value. SROI can be attained by the trailing seven principles.

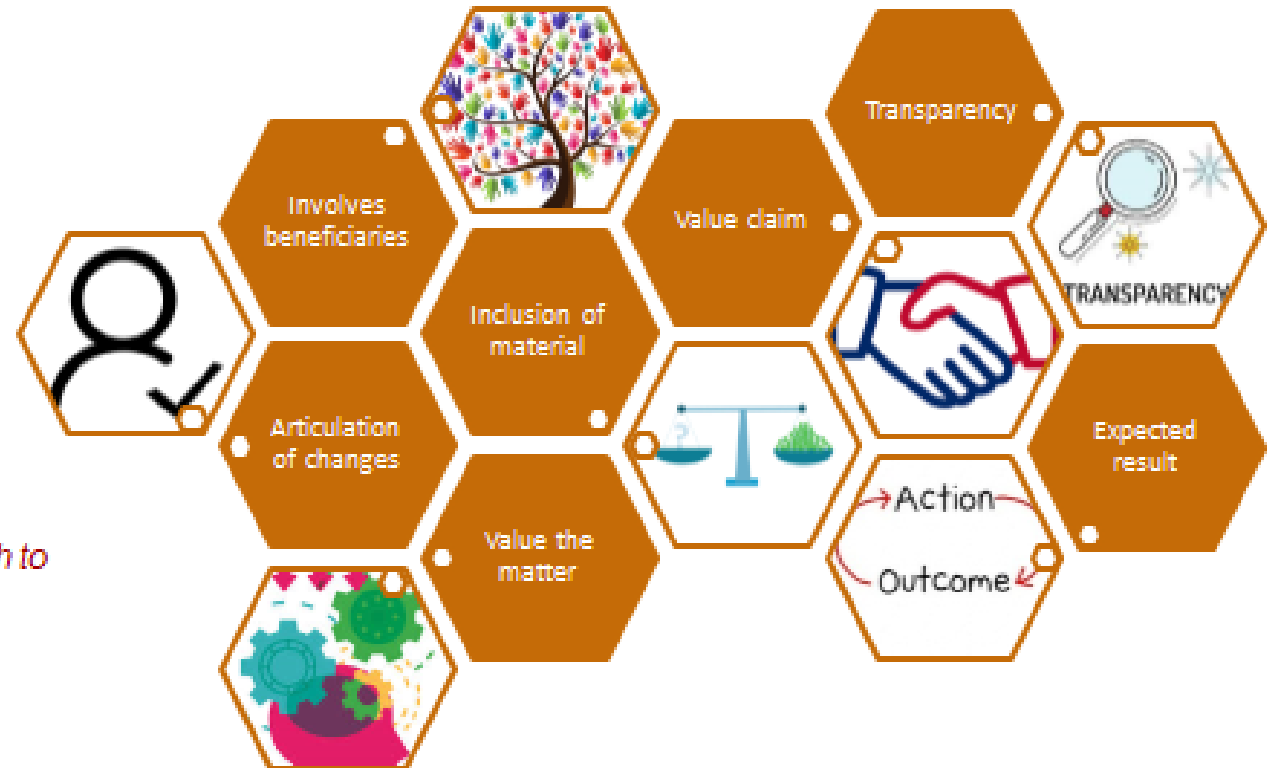
To Turn Social Programs into Commercial Transactions SROI (Social Return on Investments)

7 SROI Principles

“Measure what is measurable, and make measurable what is not so

- Galileo (godfather of SROI)

$$\text{SROI} = \frac{\text{Net Benefits}}{\text{Net Investment}}$$



Social Return on Investment (SROI): An Innovative Approach to Planning, Monitoring & Evaluation in the SDG Era

CSR Initiatives Overview and its Impact



Environmental conservation

- Employability and Entrepreneurship through CSR
- Empowering Women through CSR – Building better India
- leveraging Technology for last Mile healthcare Delivery
- Sustainable Sanitation Solutions for “Swacch Bharat Swasth Bharat”
- Conducting Medical camps
- Tree plantation
- Visiting old age homes & orphanages
- Preparing study materials for the Government Schools and cleaning Schools / Hostel campus

Future plan:

- Greening – India’s highways for inclusive growth
- Addressing India’s malnutrition challenge through CSR
- Google for Non-profits
- managing CSR profits – Technology & Tools to count on
- Moving beyond numbers – Better education for Better citizenship

Our Unique CSR Efforts & Its Major Impacts

Skill Development Programs for the Socially Disadvantaged

Sona Yukti was established to create a highly skilled and educated talent pool graduating from our own group of educational institutions, which have state-of-the-art infrastructure. We have also collaborated with various other prestigious institutions country-wide having unique infrastructure to train candidates in specific sectors. Offering various job-oriented skill developments training programs, Sona Yukti is also an empaneled as a partner of the National Skill Development Corporation, Govt. of India, to provide skill development programs that benefit the socially disadvantaged and the underprivileged sector of our community.

Assistance from Indian Embassies to Place Skilled Resources

With the assistance from Indian embassies, we have been successfully providing wings to entrepreneurs and fulfilling the labor demands of high-growth industry sectors. Our vocational skill training programs help candidates to tap good job opportunities. We provide skill-based, knowledge-based as well as outcome-based education and training. With 70% placement records, we have set new standards in training and skill development.



Our Unique CSR Efforts & Its Major Impacts in 2020



Philanthropic Work- Contribution Towards COVID-19 Relief Fund

Chocko Valliappa, CEO & MD, Vee Technologies, contributed a cheque of Rs. 25 lakhs to Prime Minister's COVID-19 Relief fund on behalf of the employees.

It's a pleasure to inform that Vee Technologies has contributed significant funds towards PM Cares COVID-19 Relief fund to local MP, PC Mohan.

Contributing towards the social cause during this crisis for the betterment of the underprivileged section of the society will always be our top priority.

We are thankful to our employees who have contributed their one day's salary to this value creational activity. Vee Technologies unites to support diversified people.



Our Unique CSR Efforts & Its Major Impacts in 2020



Aiding the battle against COVID-19, Vee Technologies has left no stone unturned to mitigate through COVID-19 induced socio-economic instabilities! Beginning with a huge contribution towards the PM Cares fund to developing a location-based contact tracing app that facilitates containment, we have done all that helps. Our selfless endowments include:

Donation of thermal scanner worth Rs. 3,00,000, grocery items (Rice - 2000kg, Dhal - 300kg) and sanitizers - 50 bottles to Salem district Collector, Mr. S. A. Raman, at Salem.

Sona College of Technology donated 1000 N95 respirators, 10,000 hand gloves and 2,000 bottles of sanitizer, 500 ml each, which was worth Rs. 500,000/- to Dharmapuri Medical College in the presence of honorable Minister of Higher Education, K. P. Anbalagan.

Chocko Valliappa on behalf of the Karnataka Textile Mills Association handed over 1, 00,000 masks to our honorable Chief Minister, B. S. Yediyurappa. The association also donated 25,000 masks and 100 N95 respirators for the Ramanagara village in Karnataka.



Our Unique CSR Efforts & Its Major Impacts in 2020



Vee Trace App

This App was built to help the society at large during his pandemic situation:

[Vee Trace](#) is a contact tracing platform designed and developed for large businesses and it is a combination of a mobile app (Android & iOS) used by employees and web portal used by employer and also the public to test the self, to create awareness and will update the public on any corona affected person who is in 1 km radius

VeeTrace ensures only the healthy employees enter the company premises and it helps to prevent the spread of covid-19 to other employees.

In addition, it helps the employees to follow the social distancing and prevent the virus spread while it also helps the employers to proactively identify the possible infected employees.

<https://www.thesonagroup.com/veetrace/>

Our Unique CSR Efforts & Its Major Impacts in 2020



Key Features for Employees:

- Employees can self-assess their health daily
- Ability to receive the alerts and notifications before possible contact tracing

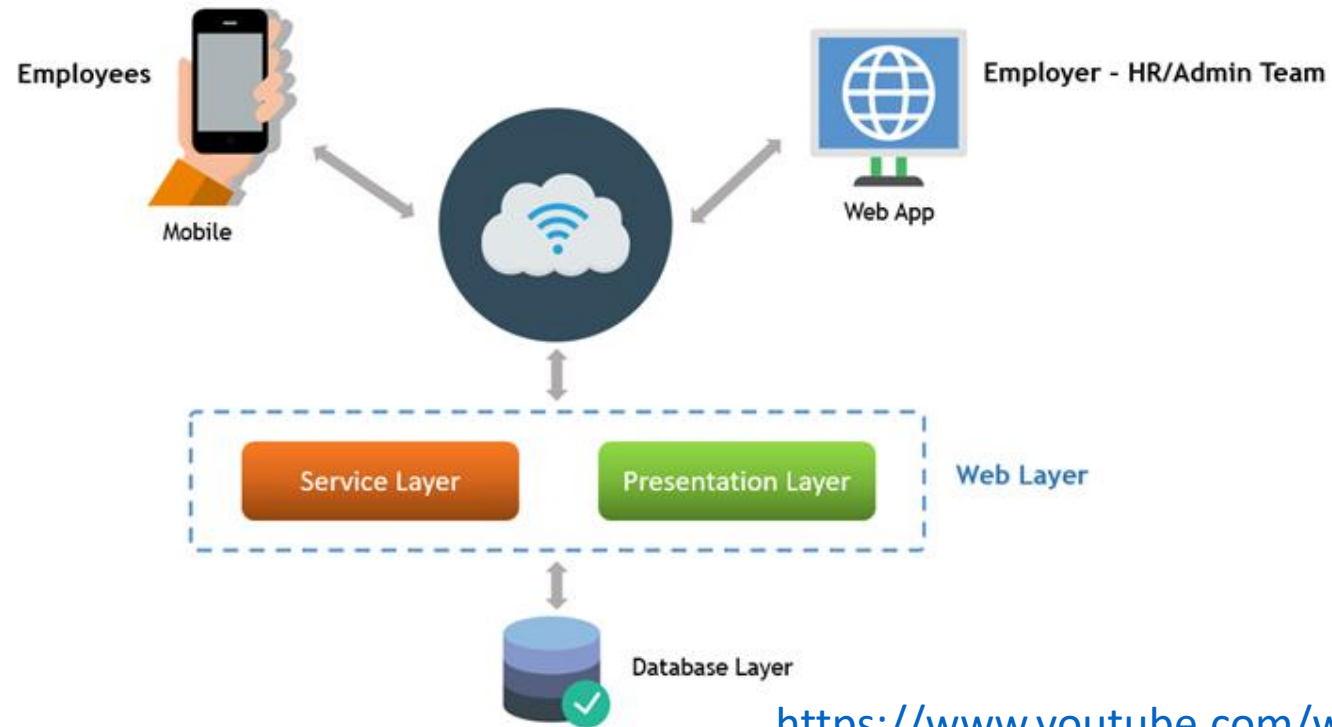
Key Features for Employers:

- Allows only healthy employees to enter the facility
- Enforce social distancing within the business premises
- Dashboards and 7 reports - Employees' contact tracing data is few clicks-away for company ADMIN/HR
- Proactively prevent the spread of COVID-19
- Configurable and scalable to any number of locations and employees
- Easily deployable in a few days

Our Unique CSR Efforts & Its Major Impacts in 2020

How Vee Trace App works:

How it works



<https://www.youtube.com/watch?v=0Sg7J4TrS58>

Our Unique CSR Efforts & Its Major Impacts in 2020



With a strong Pan India presence with 3,00,000 pre-assessed candidates and 2,300+ companies on board offering 100% job assurance, HireMee has emerged as a great hiring platform. This is a CSR initiative aimed to help millions of students.

From walk-in drives to campus recruitments, HireMee has left no stone unturned to bridge the gap between skilled resources and potential employers through industry- and academic-backed skill testing.

HireMee is ISO 9001-2015 certified.



Our Unique CSR Efforts & Its Major Impacts in 2020



Tier-wise Assessment and Opportunity Statistics

Social/Technical/Educational Impact of Activities Undertaken

In line with our mission of bridging the gap between students, in tier-2 and tier-3 cities, and potential employers beginning in the third quarter of 2017, HireMee was able to conduct 3,58,254 assessments in 5,878 colleges, technical institutions and polytechnics by making available 100-minute proctored tests in college premises and job fairs.

Tier Type	Number of colleges Assessed	Number of Student Assessed	Number Of Opportunities & Offers Provided
Tier 1	1031	61221	40574
Tier 2	1531	106717	42509
Tier 3	3316	190316	39910
TOTAL	5878	358254	122993

Our Unique CSR Efforts & Its Major Impacts in 2020



Social/Technical/Educational Impact of Activities Undertaken

Bringing on board 3,500 plus recruiting companies, ranging from Ashok Leyland to Toyota Motors, Titan to Eureka Forbes, Aegis to Flipkart, IDBI Federal to Avasoft, Kotak to Vee Technologies, Apollo Pharmacy to Watermelon Management Services, Policy Bazaar to National Instruments, which gave sky-high 12.5 K Lakh CTC. HireMee corporate team has been able to generate 1,22,993 job opportunities. We have done 49 campus/job drives across India with the help of clients like LG Soft, PayU, MS Chola etc. generating a synergy between corporate requirements and the job availability for students.

As part of its sustained effort to increase the number of institutions to come on board, HireMee signed MoUs with around 30 Government Educational Departments and Universities. These include some of the very prestigious universities like Vishveswarya Technical University to Osmania University, Central University, Ajmer to Devi Ahilya Vishwavidyalaya, Indore. Departments of Non-collegiate/Technical Education in Karnataka, Telangana and Rajasthan and a host of deemed Universities - Gitam, Kalinga University Raipur, Parul University Baroda and Rani Durgavati Vishwavidyalaya, MP.

Our Unique CSR Efforts & Its Major Impacts in 2020



Analytical Highlights:

Extensive outreach in the market at all levels enabled us to assess 2, 97,033 students across 4,847 colleges in Tier-2 and Tier-3 out of a total over 3, 58, 254 assessments across 5,878 colleges.

Clearly, HireMee has been able to live up to its mission of assessing and connecting students from Tier-2 and Tier-3 cities with a clear focus that led to 82.9 per cent of the total assessments coming from Tier-2 and Tier-3 cities.

Spinoffs

After investing in processes and people to grow the number of free assessments successfully in the South India, HireMee's focus began expanding nationally and is now growing its presence in other regions. We have regional teams across India now.

Feedback from students and employers led to creation of AI-based smart phone based app and that is leading to convenience to students to get assessed when they are ready.

We have also been purging old questions, tests and building new questions as per the new syllabus of universities in newer disciplines.

Our Unique CSR Efforts & Its Major Impacts in 2020



Plan for continuation/completing outcomes for the next year.

HireMee plans to reach out to over 20,00,000 students pan-India in the coming year and provide over 2 lakh job opportunities to these assessed candidates.

To overcome the arduous process of organizing batch mode proctored tests in colleges, often with unreliable network connectivity in tier-3 towns HireMee created an AI-based smart phone based app that allows auto proctored assessment.

The auto proctored app captures an assessment taker's photo 21 times a minute. We hope to accelerate the pace of assessments with increasing penetration of inexpensive smart phones in Tier-2 and Tier-3 towns.

Our Unique CSR Efforts & Its Major Impacts in 2020



Tie-up with National Career Services(Govt of India Portal)

National Career services, NCS is a Govt of India Portal maintained by Ministry of Labor and Employment for providing job opportunities to the population of the country, free of cost. Recent collaboration of HireMee with NCS helps job aspirants to show case their communication skill to the employers through by using HireMee Video Profile services. The video profile feature gives students the opportunity to showcase their skills and personality through which recruiters get a clearer picture of the candidate. This helps minimize recruitment time for both the recruiter and the candidate.

HireMee gives candidate the platform to showcase candidate personality, communication skills, technical knowledge, areas of interest, confidence, and much more through three video profiles that are uploaded into candidates account through the app on candidate smartphone. Gauging a person's personality, communication skills, attitude, and confidence from a CV on paper is almost impossible. But video profiles of students on HireMee give the recruiter a clear picture of all these qualities and much more!

Certification

ISO 9001 :2015 Certified

ISO 27001:2013 Certification process is progressing

ISO 27701:2019 Certification process is progressing

Our Unique CSR Efforts & Its Major Impacts in 2020



From Vee Technologies, we met Higher Education Minister Mr. K.P. Anbalagan and handed over the essentials and the need of the hour, Thermometers and Hand Sanitizers along with masks worth of Rs. 3 Lakhs on 10th April 2020 during the pandemic lockdown.

Our Unique CSR Efforts & Its Major Impacts in 2020



From Vee Technologies, we met Higher Education Minister Mr. K.P. Anbalagan and handed over the essentials and the need of the hour, Thermometers and Hand Sanitizers along with masks worth of Rs. 3 Lakhs on 10th April 2020 during the pandemic lockdown.

Our CSR Program Integration & Sustainability Model



- [Valliappa Foundation](#) is fully engaged in the CSR activities. In addition to endorsing CSR goals and action plans, we work to integrate our own sustainability efforts within our business practices to become a leader in all the sectors we serve.
- With our thrust on livelihood promotion through vocational education, we have successfully brought positive changes in the lives of around 60,000 people.
- At Valliappa Foundation, we are fully committed to improve economic transparency, combat shadow economy and fight against fraud. Our constantly evolving technological developments are bound to create further growth opportunities.
- We also align our Human Resources strategy with the operational needs to facilitate growth and make a better impact on staffing needs. This strategy makes us a unique and attractive employer. We recruit and retain talented and qualified global workforce with the right skill sets, capable of delivering the services.
- Valliappa Foundation believes in being socially responsible by making a difference in other people's lives, with a sense of caring.
- Valliappa Foundation is a prompt adopter of Corporate Social Responsibility initiatives. We believe that along with sustained economic performance, environmental and social stewardship is also critical for holistic business growth.

<https://www.valliappafoundation.org/>

Tech Mahindra Foundation, the CSR arm of Tech Mahindra Ltd., a Mahindra Group Company, has made immense contribution towards the society by improving living conditions of people through corporate volunteering. Tech Mahindra Foundation continues to work relentlessly in association with like-minded organizations to jointly take up initiatives, which involve people-welfare driven programs in the fields of education and employability. Tech Mahindra Foundation has supported many training programs, especially for the under privileged and has induced confidence in them to dream big.

The Valliappa Foundation and Sona Yukti team feels privileged to have partnered with a CSR giant like Tech Mahindra Foundation to provide medical coding training program throughout the country under Skills for Market Training (SMART) program.

Valliappa Foundation, Sona Yukti and Tech Mahindra Foundation have come together to empower the under privileged through medical coding training program. The training program is conducted by qualified industry experts and offers advanced training facilities like labs, well-equipped libraries and course materials.

Project Summary:

Centre 1: Chennai

Year	Target Numbers	Target Achieved	Total Candidates Placed	No of Staffs
2018-2019	240	207	151	10
2019-2020	300	309	202	9
2020-2021	360	234 (till Sep 15 th 2020)	In Process	9

Centre 2: Hyderabad

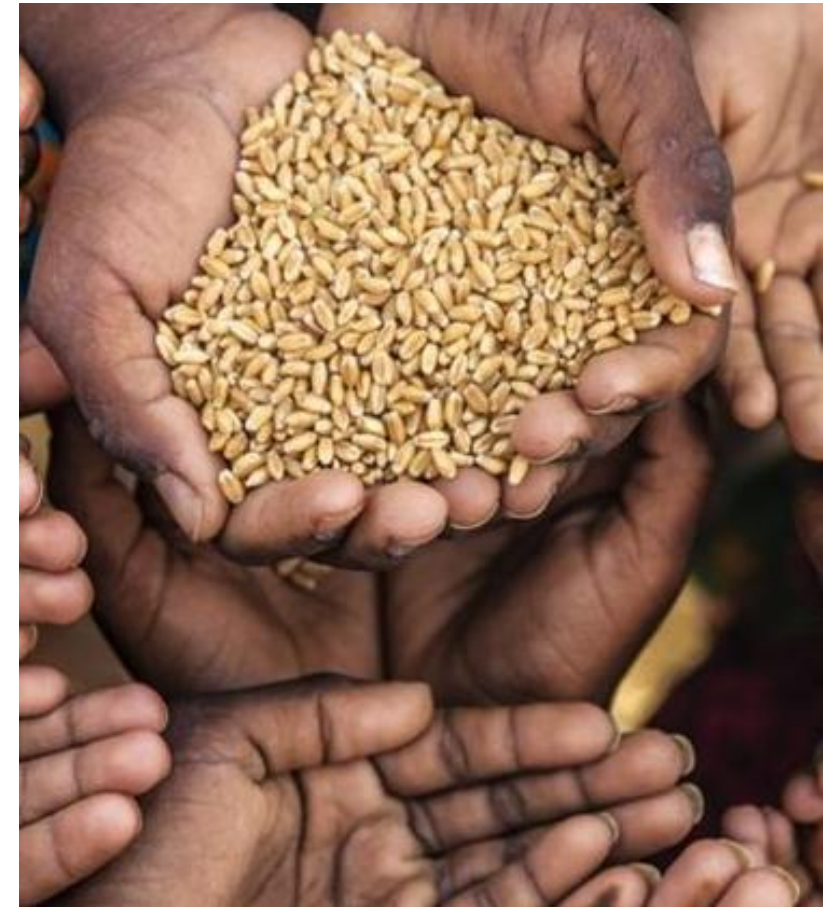
Year	Target Numbers	Target Achieved	Total Candidates Placed	No of Staffs
2019-2020	180	109	55	8
2020-2021	282	118 (till Sep 15 th 2020)	In Process	8



There are 820 million hungry people in the world today!

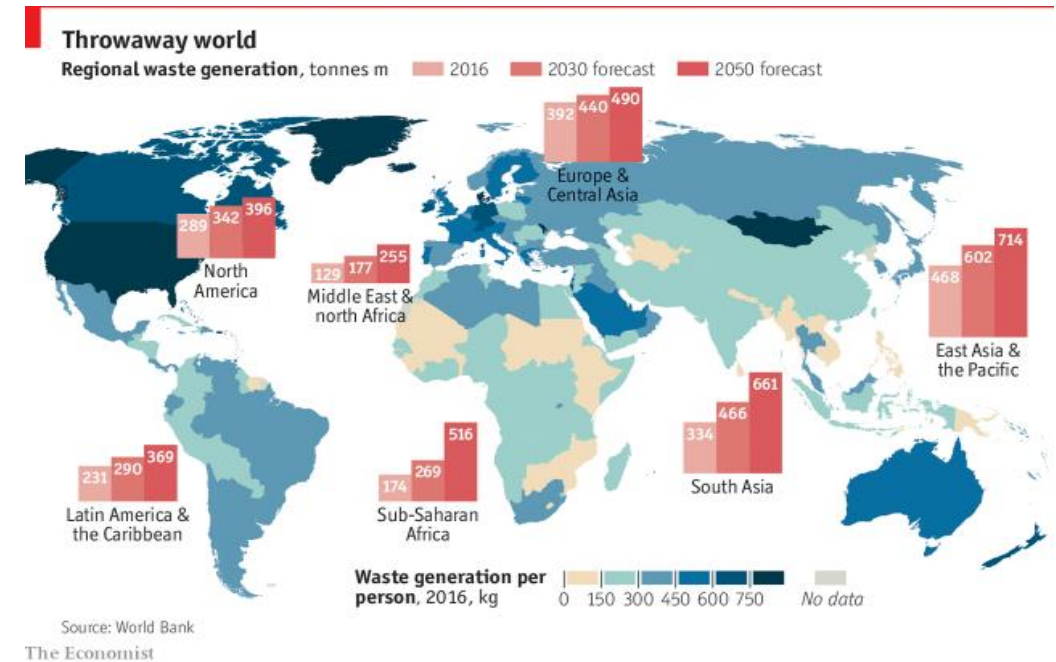
The Hunger Problem

- 45 Countries have serious problem
- Hunger is the biggest health risk
- 3.5 million deaths a year
- One child dies every 10 seconds



Is solving global hunger as simple as food waste redistribution?

- 9.6% of the global population living in poverty (less than \$1.90 a day)
- Almost 690 million people in the world were undernourished in 2019 – that’s 8.9% of the world population, a new UN report says.
- The total amount of wasted food generated every year could feed more than four times the 795 million poor people who go hungry.
- Economic cost of wasted food is ~ 1 trillion US Dollars/year.
- 1.3 billion tons of food is wasted every year around the world, which represents one third of global food production.



Global Food Waste In Numbers

The environmental cost of one meal - whether eaten or thrown out.

To deliver one meal to one person requires:

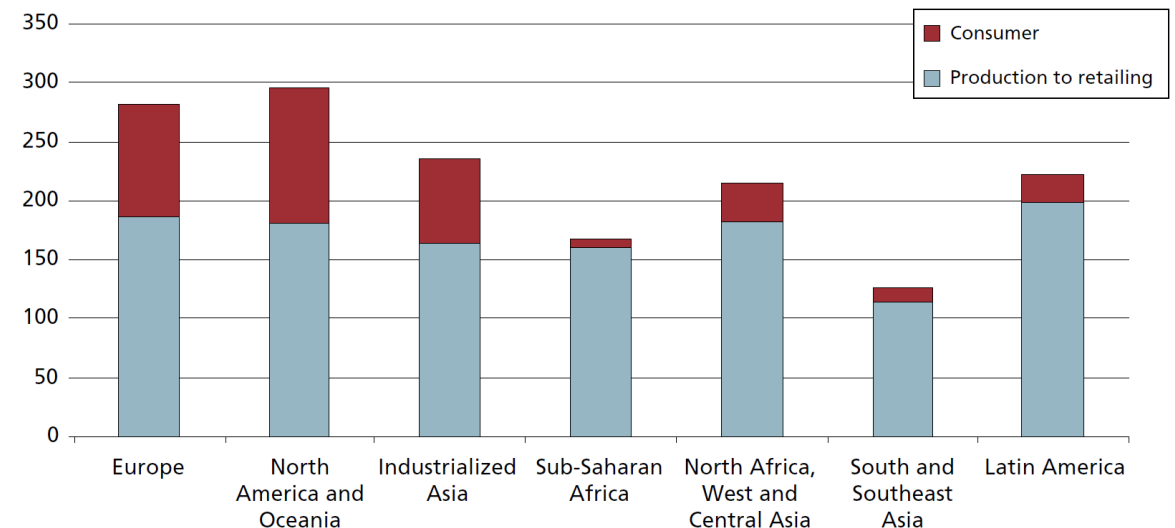
- 10 kilograms of topsoil
- 1.3 liters of diesel
- 800 liters of water
- 0.3 grams of pesticides
- 3.5 kilograms of CO₂ emissions

Multiply this with three meals a day for 8 billion people and you get the picture.



**Food and Agriculture
Organization of the
United Nations**

Per capita food losses and waste (kg/year)



Anadhanam - Solving Hunger through Technology



Anadhanam provides a digital platform to connect stakeholders in surplus food recycling!

The Anadhanam platform will help NGOs function privately yet help collaborate with other NGOs and Agencies seamlessly. Will help government agencies quantify the efforts happening geographically. It will also help identify hunger hotspots and Below Poverty Line zones that have been overlooked.



Anadhanam - Solving Hunger through Technology

With so many hungry people, we must do something now!

Anadhanam will provide a digital platform connecting and enabling NGOs, government agencies and international organizations in their effort to solve the Food Waste Recycling and Redistribution problem.

This platform will create a network, provide a technology backbone and initiate a global movement in addressing the issue worldwide.



Anadhanam - Solving Hunger through Technology



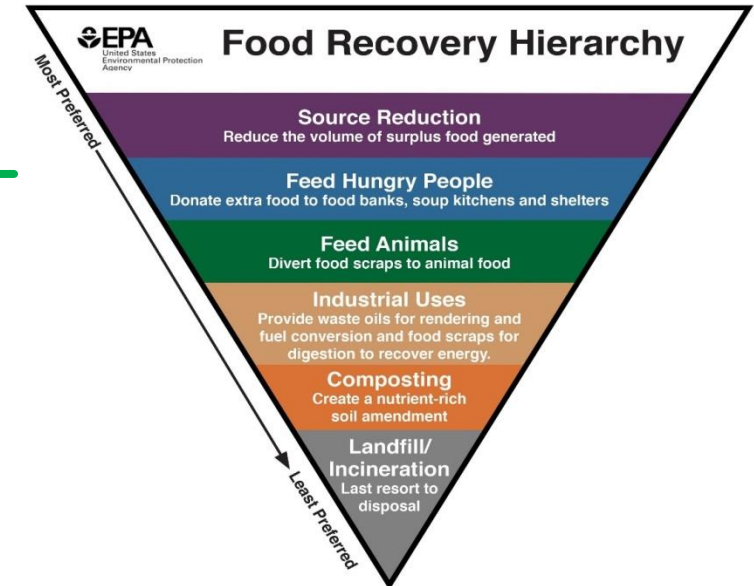
Anadhanam - Solving Hunger through Technology



What does Anadhanam do?

1. Provides a web and a mobile app platform for the NGOs.
2. Makes food redistribution more effective by creating a national hunger hotspots and Below Poverty Line zones map.
3. Create a central database of volunteers for all partnered NGOs to make use in cases of national crisis and natural disasters.
4. Create cause –relates campaigns, promotions and events to spread awareness centrally.
5. Help facilitate food nutrition and security policy efforts for international and national government agencies.

Connects NGOs
in this space



How do government and international agencies benefit?

Has a **central database of volunteers** for NGOs to use in cases of national crisis and natural disasters.

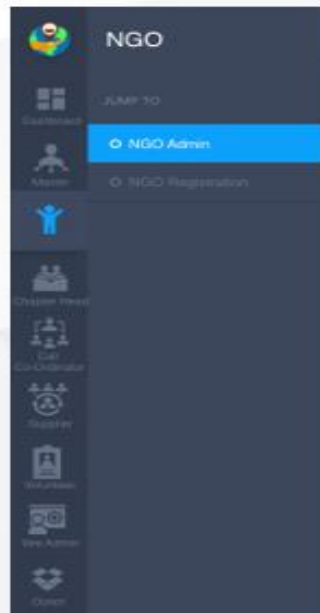


Has a live **Hunger hotspots map** to help NGO work together and reach more people in hunger.



Anadhanam – The web platform

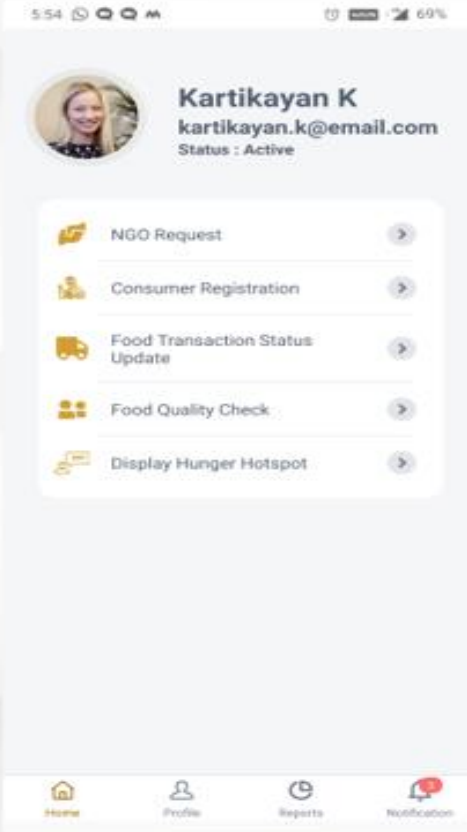
- ◆ Each registered NGO will have a dedicated web platform space from which they can run, plan and co-ordinate all their activities.
- ◆ Each NGO will also have dedicated workspace for their regional heads and where they can on-board volunteers, food suppliers, food collection and distribution logistics etc.
- ◆ The web platform will show the Country wide hunger zone mapping and NGO work territories database for donors to view and for other Marketing activities.



#	Name	Address	Contact	Role	Action
1	Shruti	Vee Tech, Salem,TN, India	9876543210 @ abc@gmail.com	Chapter Head	...
1	Shruti	Vee Tech, Salem,TN, India	9876543210 @ abc@gmail.com	Chapter Head	...
1	Shruti	Vee Tech, Salem,TN, India	9876543210 @ abc@gmail.com	Chapter Head	...

Anadhanam – The Mobile platform

- ◆ The mobile app platform will be used by the in-field employees, logistic teams and volunteers registered with various NGO's
- ◆ Help regional NGO head or coordinators organize their incoming food supply leads.
- ◆ Let food donors alert an NGO when excess food is available and NGOs to alert volunteers and transport crew on food collections from such donors.
- ◆ Forms and methodologies to help assess the quality and safety of the food received.

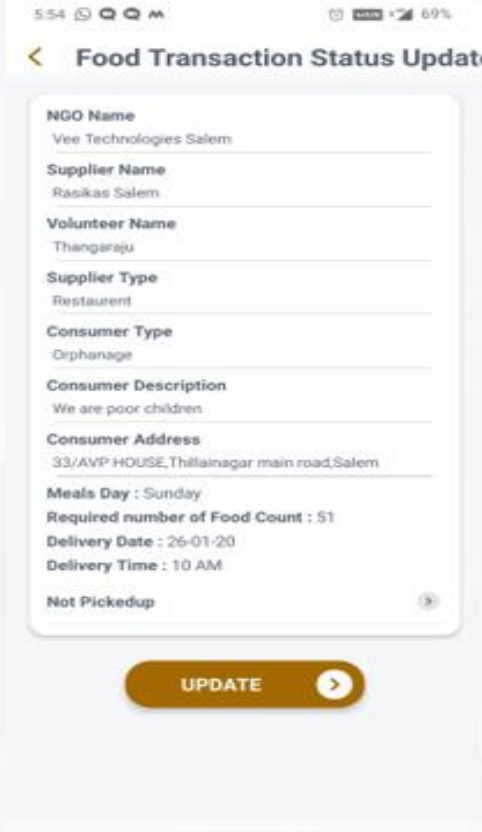


5:54 69%

Kartikayan K
kartikayan.k@email.com
Status : Active

- NGO Request
- Consumer Registration
- Food Transaction Status Update
- Food Quality Check
- Display Hunger Hotspot

Home Profile Reports Notification



5:54 69%

Food Transaction Status Update

NGO Name
Vee Technologies Salem

Supplier Name
Rasikas Salem

Volunteer Name
Thangaraju

Supplier Type
Restaurant

Consumer Type
Orphanage

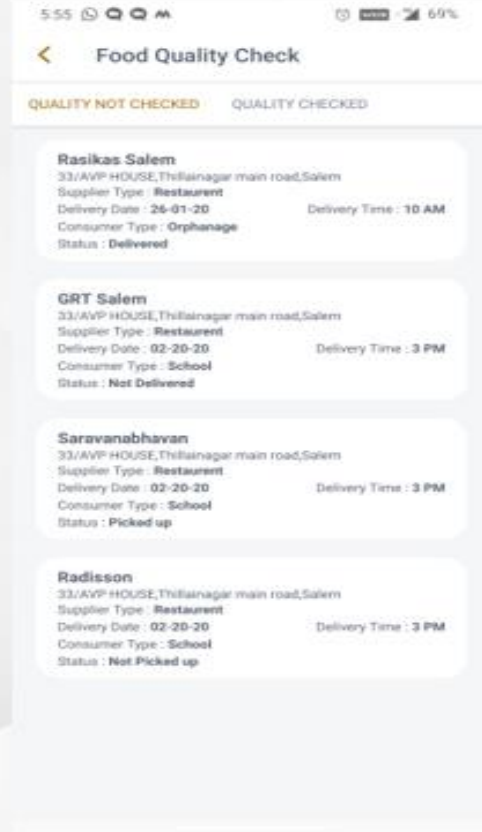
Consumer Description
We are poor children.

Consumer Address
33/AVP HOUSE,Thillainagar main road,Salem

Meals Day : Sunday
Required number of Food Count : 51
Delivery Date : 26-01-20
Delivery Time : 10 AM

Not Pickedup

UPDATE



5:55 69%

Food Quality Check

QUALITY NOT CHECKED QUALITY CHECKED

Rasikas Salem
33/AVP HOUSE,Thillainagar main road,Salem
Supplier Type : Restaurant
Delivery Date : 26-01-20 Delivery Time : 10 AM
Consumer Type : Orphanage
Status : Delivered

GRT Salem
33/AVP HOUSE,Thillainagar main road,Salem
Supplier Type : Restaurant
Delivery Date : 02-20-20 Delivery Time : 3 PM
Consumer Type : School
Status : Not Delivered

Saravanabhavan
33/AVP HOUSE,Thillainagar main road,Salem
Supplier Type : Restaurant
Delivery Date : 02-20-20 Delivery Time : 3 PM
Consumer Type : School
Status : Picked up

Radisson
33/AVP HOUSE,Thillainagar main road,Salem
Supplier Type : Restaurant
Delivery Date : 02-20-20 Delivery Time : 3 PM
Consumer Type : School
Status : Not Picked up

Anadhanam - Solving Hunger through Technology

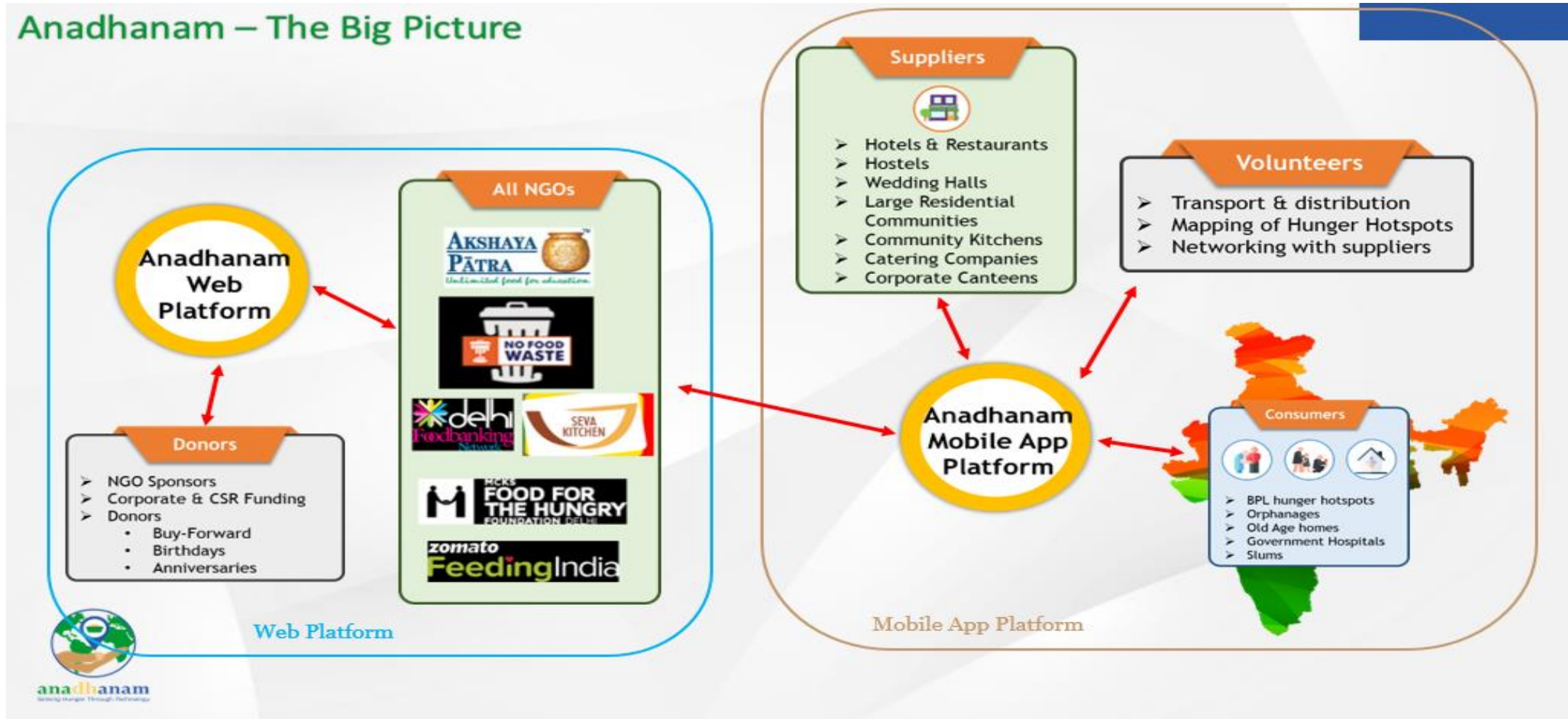
Few NGOs already working in the food waste recovery area in India, but lack a central network and a digital platform to co-ordinate their efforts



<https://sharefood.fssai.gov.in/>

Anadhanam - Solving Hunger through Technology

Anadhanam – The Big Picture



Anadhanam - Solving Hunger through Technology

Anadhanam is the most fulfilling charity in the world.

When you are full you cannot eat more, the only charity you will truly not need more!

The vision of this effort is to help accelerate a global solution in feeding the hungry and food waste recovery and distribution. This can be achieved by first creating a national network and helping NGOs have access to a nationwide digital platform in which they can co-ordinate and collaborate and work together. Following which we can connect different countries and co-ordinate international efforts



Our Streamlined Educational Outreach Initiatives



In our efforts to make a better educational outreach, we follow a coherent approach that involves the following initiatives:

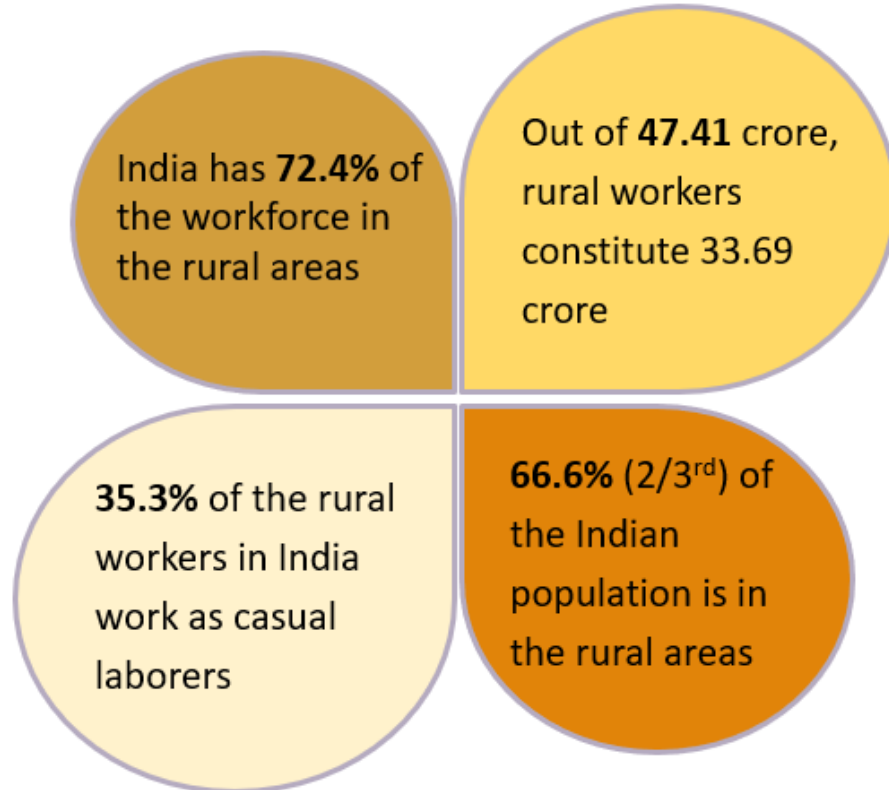
- Creating awareness among the target group on skill development and livelihood options, to improve the standard of living
- Organizing industry-specific training programs to improve the job prospects
- Offering Strategic Support in Vocational Education
- Increasing the reach of technological advancements with the support of R & D department of Sona College of Technology

Special Initiatives: Unnat Bharat Abhiyan (UBA)

Ministry of Human Resource Development, Govt. of India, introduced Unnat Bharat Abhiyan, for village adoption, to bring overall growth in the rural communities, through institutions providing higher education. Sona College is identified as one of the higher education institutions for extending various facilities to the villages adopted under this scheme.

CSR Initiatives Targeting Rural Development

Why Does Rural Development Matter?



Considering the above stats, developing and empowering rural population can significantly contribute towards the socio-economic growth of India. Therefore, well planned moves towards changing the structure of rural economy through sustainable rural development can be a great CSR



Sources:

NITI Aayog: http://niti.gov.in/writereaddata/files/document_publication/Rural_Economy_DP_final.pdf

Economic Times: <https://economictimes.indiatimes.com/news/politics-and-nation/india-has-a-workforce-of-47-41-crore-government/articleshow/38486047.cms>

Livemint: <https://www.livemint.com/Opinion/0YmBOv5IXmHaPXexf7mMIP/Rural-India-focus-on-nonagriculture-sector.html>

What Can We Do for Our Partners?



Serving as a launch pad to kick start your new CSR initiatives, we can help you open a new window of opportunities by targeting rural population, which makes a wide section of our society.

Key Benefits of Partnering

- Explore diverse employment segments in rural India and design strategies to fortify the same
- Empower unemployed youth through skill-based trainings, as a part of CSR initiatives
- Contribute towards rural development through knowledge-based programs for both blue and white collared jobs

Our Groundbreaking Initiatives & Outcomes in a Nutshell



Our Initiatives	Target Demographic	Community Services Accomplished	Pragmatic Community Impact
Provide skills training for 1 million people within 1 year	Local community	Community development programs such as supporting local schools, NGOs and activist groups	3,00,000 lakh jobs within a span of 1 year
Rural Development Projects	Rural community below poverty line	Improved accessibility, housing, sanitation and power	Created self-sustaining villages with steady livelihood options
Supporting 'Swachh Bharat Swasth Bharat Abhiyan'	Rural underprivileged community	Provided sustainable sanitation solutions for the rural underprivileged community	Improved health and wellbeing of the rural community
Promoting Gender Equality & Rural Women Empowerment	Underprivileged rural women	Established Rural Women Technology Park (WTP) in Salem, funded by the Department of Science and Technology's Science for Equity, Empowerment and Development (SEED) Division for training rural women.	Rural women were supported by the WTP to establish and manage production units.
Educational Outreach in Rural Areas	Underprivileged students in rural areas, below poverty line	Sponsored education, provided skill-based and job-oriented training programs	Helped several rural people earn their livelihood

Women Technology Park

Initiatives have been taken to train rural women by establishing Rural Women Technology Park (WTP) in Salem. Through Department of Science and Technology's Science for Equity, Empowerment and Development (SEED) Division for training rural women by establishing Rural Women Technology Park (WTP) in Salem. The total value of the project is around Rs. 1 crore thirty lakhs. Rural women will be trained in the industrial technologies namely Solar Food Processing, Pulse Plating for Silver Anklet, Sewing Machine for Differently-abled women, Development of Paver Blocks and Waste Paper Recycling. Rural women will be supported by the WTP to establish and manage production units. The technologies proposed in this project are location specific and best suited for rural women.



Achievement: 200 + Rural Women to promote the entrepreneurial activities.

Environmental Impact:

The environmental performance indicators listed in this section are specific to our operations group, which is where our work is performed to support our customers.

Vee Technologies is a services-oriented organization and as such our main infrastructure, and primary energy consuming locations are, office buildings that our employees operate from. Electricity, from local State Electricity Boards, to run our offices accounts for 92% of our energy consumption.

In India, electricity supply from State Electricity Boards can be unreliable. As a contingency measure we operate diesel-run generators to provide backup energy in periods of electricity shortages. The main area of consumption in our organization is the Heating, Ventilation and Air Conditioning systems in our offices.

Vee Technologies monitors the following parameters to measure our environmental impact:

- Energy Consumption
- Greenhouse Gas Emissions
- Energy Efficiency and Saving
- Water Consumption
- Wastewater and domestic sewage
- Waste Materials

Green Building in Vee Technologies:

We are building our new infrastructure in Salem as Green Building with environment friendly technology. Green building, or sustainable design, is the practice of increasing the efficiency with which buildings and their sites use energy, water and materials to reducing building impacts on human health and the environment over the entire life cycle of the building. Green building concepts extend beyond the walls of buildings and can include site planning, community and land use planning issues as well.

Solar Power Usage at Vee Technologies:

We have recently installed 24 KW solar power panels in our Salem office and started utilizing it for our own usage. Also planned to install 120 KW of Solar cells in our upcoming Infrastructure at Salem which will be used for our internal needs and also exported to the Government power grid.

Solar power is the Environment Friendly Green Energy. Solar energy is non-polluting, clean, reliable and renewable source of electricity. It does not pollute the air by releasing harmful gases like carbon dioxide, nitrogen oxide and Sulphur oxide. Solar energy does not require and fuel and thus avoid the problems of transportation of fuel or the storage of radioactive waste.

With about 300 clear, sunny days in a year, India's theoretical solar power reception, on its land area is about 5,000 trillion kilowatt-hours. Assuming the efficiency of PV (Photovoltaic) modules as low as 10%, this would still be a thousand times greater than the domestic electricity demand projected for the year 2016.

Installation of 100 KW solar panels in Salem SEZ and 100% solar power during daytime:

Vee has installed 100 KW solar power generation units in our Salem IT Park building and 24 KW Solar units in our other office in Salem.

This enables our office in IT Park as 100% self-power generation facility during Day time. The EB power is used during nighttime while solar power generation is not available.



SEZ Studio-1 Solar Panel

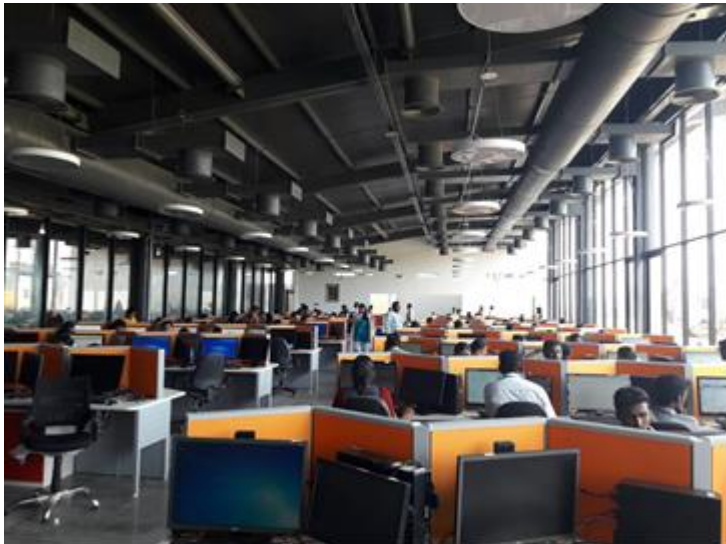
Waste land converted to IT park building, i.e., Salem SEZ is situated in the mines filled soil:

Pictures of the lands before converting them to the IT Park:



Environmental Impact - CSR

Waste land got converted into an IT Park, picture below:



Environmental Benefits

- Enhance and protect biodiversity and ecosystems
- Improve air and water quality
- Reduce waste streams
- Conserve and restore natural resources

Economic Benefits

- Reduce operating costs
- Improve occupant productivity
- Enhance asset value and profits
- Optimize life-cycle economic performance

Social Benefits

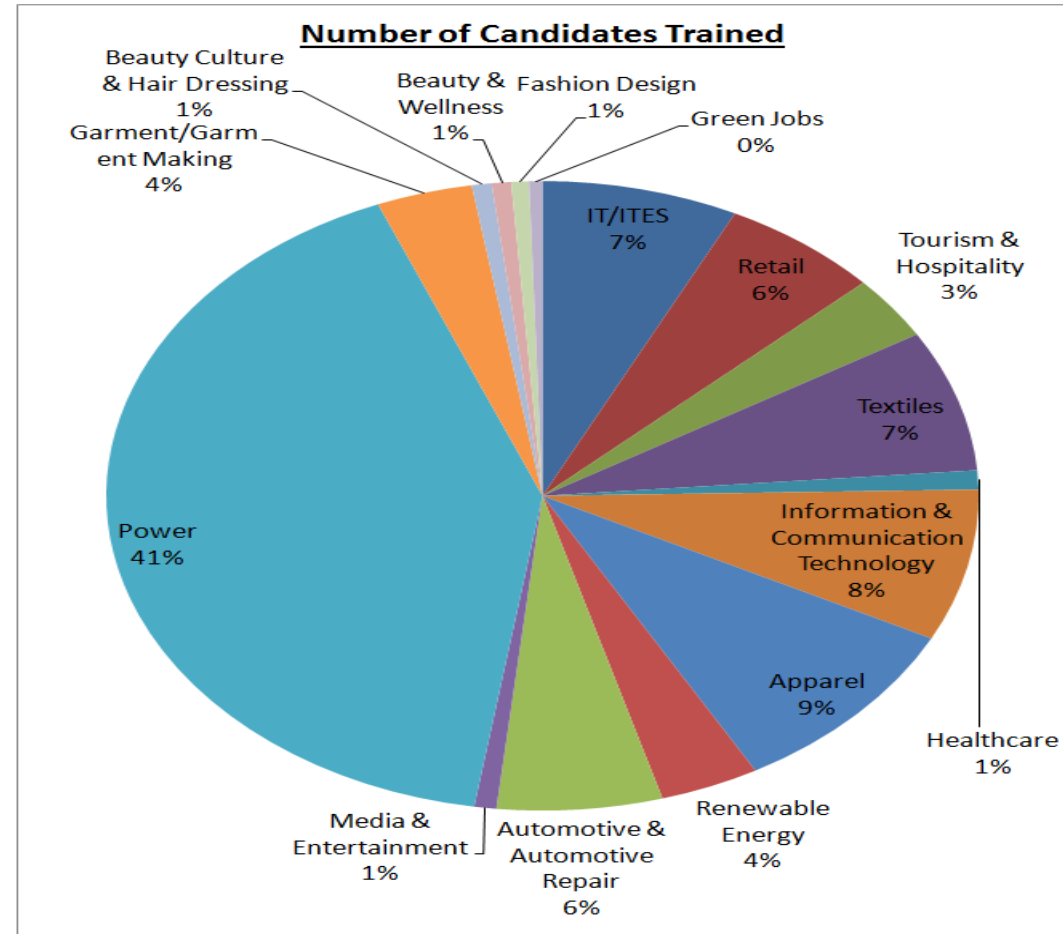
- Enhance occupant health and comfort
- Improve indoor air quality

- Minimize strain on local utility infrastructure
- Improve overall quality of life

Biodiversity Impact: Vee Technologies' operations do not have any impact on areas of high biodiversity or protected areas. All our locations are situated in defined commercial areas, such as Special Economic Zones, away from high biodiversity and protected areas. Environmental Compliance: We have faced no incidents of non-compliance with the environmental regulations in our operations.

Our CSR Establishments

Maintaining placement records of 70%, we have successfully completed a number of Domestic Government Skill Projects. Working through training centers spread across India, we have trained candidates for the following industry sectors.



Our Discretionary CSR Activity Initiatives

We take pride in successfully carrying out the following CSR activities as a part of our CSR initiatives:

- Endorsing employability and entrepreneurship through CSR
- Empowering women through CSR – to build a better nation
- Leveraging technology for Last Mile Healthcare Delivery
- Providing sustainable sanitation solutions for “Swachh Bharat Swasth Bharat Abhiyan”
- Conducting Medical camps
- Blood donation camps
- Tree plantation
- Visiting old age homes & orphanages
- Preparing study materials for Government school candidates
- Cleaning school/hostel campus



Our CSR Initiatives & Partnerships for Rural Development



Sona Yukti has partnered with the Skills for Market Training (SMART) program from Tech Mahindra Foundation and setup CSR centers at Ambattur, Tamil Nadu and Ameerpet Hyderabad.



Bosch's Response to India's Development & Growth through Employability Enhancement.

Sona Yukti – Bosch project at Salem, Krishnagiri & Pudukottai districts of Tamilnadu to upskill school dropouts.



Sona Yukti – Legrand is a CSR project aimed to impart skills to provide domestic solutions in power sector.

Key CSR Initiatives



Key CSR Activities:

- 200+ Units of Regular Blood donations by Vee volunteers every year in Salem & Bangalore India
- Regular aids and visits by our employees and several of our customers to orphanages and old age homes
- Children and Adult clothes donated for recycling to rural areas in India with involvement of our employees
- Our Group is participating on a large scale in the skill India program and helping many rural families with training and employment support
- 500 hours devoted by Vee volunteers towards various initiatives for betterment of our education and families

NTPC, NSDC and Sona Yukti CSR Training Impact



About NTPC

NTPC is India's largest power utility with an installed capacity of 53,166 MW, plans to become a 130 GW company by 2032. Established in 1975, NTPC aims to be the world's largest and best power major.

NTPC has comprehensive Rehabilitation & Resettlement and CSR policies well integrated with its core business of setting up power projects and generating electricity. The company is committed to generating reliable power at competitive prices in a sustainable manner by optimising the use of multiple energy sources with innovative eco-friendly technologies thereby NTPC is contributing to the economic development of the nation and upliftment of the society



About NSDC

National Skill Development Corporation (NSDC) is a not-for-profit public limited company incorporated on July 31, 2008 under section 25 of the Companies Act, 1956 (corresponding to section 8 of the Companies Act, 2013). NSDC was set up by Ministry of Finance as Public Private Partnership (PPP) model. The Government of India through Ministry of Skill Development & Entrepreneurship (MSDE) holds 49% of the share capital of NSDC, while the private sector has the balance 51% of the share capital.

NSDC aims to promote skill development by catalysing creation of large, quality and for-profit vocational institutions. Further, the organisation provides funding to build scalable and profitable vocational training initiatives. Its mandate is also to enable support system which focuses on quality assurance, information systems and train the trainer academies either directly or through partnerships. NSDC acts as a catalyst in skill development by providing funding to enterprises, companies and organizations that provide skill training. It also develops appropriate models to enhance, support and coordinate private sector initiatives. The differentiated focus on 21 sectors under NSDC's purview and its understanding of their viability will make every sector attractive to private investment.

NTPC, NSDC and Sona Yukti CSR Training Impact



About Sona Yukti:



Sona Yukti was established to impart demand-driven and market relevant courses to address skill development and training under the CSR initiative of Vee Technologies. Sona Yukti's objectives are sustainable transformation through learning and skills development, improving business productivity, and enhancing youth employability and entrepreneurship.

The employability of youth continues to be a major challenge as employers complain of job seekers lacking the skills, attitudes, and knowledge required in the world of work. Our interventions in this field seek to contribute towards improving access to quality training that has a long-term impact while being aligned to the manpower needs of the industrial clusters

NTPC funded the project, NSDC undertook the overall execution and monitoring, and Sona Yukti was responsible for delivery of the training program.

The duration of the program spanned the financial year of 2018-19, intending to impart skills in the power sector. It sought to hone the skill sets of youth, opening up avenues for more employment opportunities, higher incomes and eventually positively impacting the socio-economic status of targeted villages/towns.

www.sonayukti.com

NTPC, NSDC and Sona Yukti CSR Training Impact



The skill training under NTPC CSR initiative was designed as per the guidelines of the respective Sector Skill Councils (SSC). The Content was also provided by Power Sector Skill Council, Sona Yukti was responsible for the implementation of the program. Implementation flowed through the following stages -

Community Mobilization

To create awareness and mobilize individuals for the skill development program, different mobilization strategies and tools were used.

Mobilization Strategies

- (I) Kaushal Vikas Yatras i.e. skill development processions were conducted across 30 villages in 4 districts. Through the yatras the importance of skilling for the development and progress of rural youth was explained.
- (II) Seminars and discussions on the skill development program were held during village panchayat meetings in more than 20 villages. The objective was not only to orient the village community members on the skill development program, but also to convince village leaders on the importance of skilling and thus make them advocates for skilling at the village level.
- (III) Obtaining details from the database on unemployed individuals from local panchayats and District Employment Exchanges. Unemployed individuals, especially youth, were contacted and briefed about the program.
- (IV) Sessions in schools and colleges were conducted to orient students on the skill development program

Mobilization Tools

- Information, education and communication (IEC) material like banners, posters, pamphlets etc.
- Program promotions like roadshows, Loudspeaker Announcement.
- Awareness sessions and discussion platforms at various platforms.

Counselling and Enrolment Procedure

Sona Yukti mobilized 1900 individuals from 34 villages across 4 districts of Uttar Pradesh, Madhya Pradesh & Jharkhand.

Out of the mobilized individuals, 1750 underwent a career counselling and aptitude test conducted by us. The objective was to shortlist candidates, based on their aptitude and interest for the sector in which they wanted to be skilled. Post the career counselling and aptitude test, 1500 individuals were shortlisted and 1200 enrolled to be trained under the skill development program.

Orientation and Induction

Once enrolled, an orientation session was held for the trainees to induct them to the skill development program. Through the orientation trainees were briefed on

- The training process and outcomes
- Minimum requirement of 85% attendance (monitored through bio-metric system)
- Assessment and certification process
- Post-training placement process

NTPC, NSDC and Sona Yukti CSR Training Impact



The Current Training Status is:

Districts	Trained Numbers
Gorakhpur	300
Lucknow	300
Jabalpur	300
Ranchi	300

74% Placement was provided, out of the 1200 candidates trained.

Delivery of Training

Training for was conducted over a period of 2 months by Sona Yukti's certified trainers. All training content was developed as per the National Skills Qualification Framework (NSFQ) standards and SSC guidelines. Apart from 'domain training' i.e. sector specific training, all trainees were also trained in the following components

- Soft skills
- Financial literacy
- Digital literacy
- Entrepreneurship training

Another critical component of the skill training was guest lectures from industry experts and industrial/field visits. Efforts were made to constantly back theoretical inputs with practical exposure. This was done to orient trainees to the job roles and expectations of the sector.

NTPC, NSDC and Sona Yukti CSR Training Impact



Sona Yukti received Global Social Enterprise Network (SEN) award for outstanding efforts towards empowering economically disadvantaged youth with essential job-specific skills.

YPO
Social Impact Networks
Common Interests. Uncommon Impact.

Social impact networks bring together business, non-profit and philanthropic leaders to shape better futures. Discover how doing even better and doing good go hand in hand through more sustainable business, personal and family interests. Join the vibrant community of global, impact-orientated leaders who share your vision for a better future around the corner and around the world.

"With the impetus provided by YPO 3.0 and the global leadership trend towards impact... now is a unique time to revision our role within YPO and global community. Together, we can help to sh better futures of scale." Social Impact Network

To learn more:
Search "Social Impact Networks" on Facebook
www.ypofuture.com/impact

Sona Yukti
Grow your future

**Sona Yukti Receives
Social Enterprise Network (SEN)
Sustainability Award
for Education - Cape Town, South Africa.**

<https://legacy.ypo.org/2019/02/5-business-leaders-win-top-sustainability-awards/>

https://world.einnews.com/pr_news/479926729/sonayukti-received-social-enterprise-network-sen-award-2019

Sona Yukti - Gorakhpur Training Centre

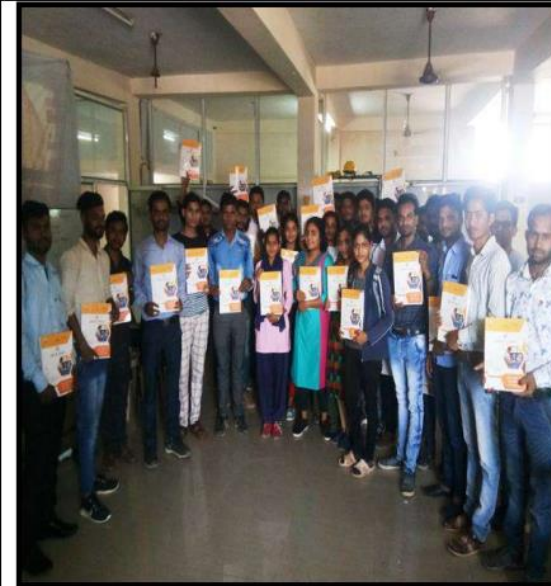
BATCH ID: 430059 (3rd Batch)



NTPC Ranchi Practical Training centre



Batch ID-423351(1st Batch)



Through Sona College, villages have been adopted under Unnat Bharat Abiyan Scheme!

A village development plan is a written document. It identifies issues of concern to that village. Opportunities, strengths, threats and weaknesses of a village are defined. It also provides practical actions that will result in an improved village. It provides opportunities for resource mobilization. A village plan does three essential things. It provides a VISION of what you would like your village to look like, sets out clear goals to achieve that vision, and gives you an action plan to reach those goals. The objective of Village Development Plan is to develop the selected village in an integrated manner. This would include economic development, infrastructure development and other aspects of human development i.e., education, health, drinking water supply, etc. The Plan should aim at developing the selected village in such a manner that it becomes a replicable 'model' for holistic development.

The village survey has been carried out in 4 out of 5 adopted villages. The report for the 3 village panchayats, namely, Kanagagiri, Kaligoundapalayam and Gudalur has been consolidated. Prior to undertaking the actual survey, an exploratory meeting with the Panchayat Presidents of was held to brief about UBA Scheme, the purpose and scope of the survey and the value addition it would bring to the village planning and development process. It was essential to garner the support and approval of the Panchayat President before plunging into the survey.

The village data was collected from various sources such as the Block Development Office (BDO), Village Administrative Office (VAO):

- Primary Health Centre (PHC)
- Auxiliary Nurse Midwife (ANMs), NGOs, SHGs, Ward Councillors, Elders
- Heads of Government Schools and Teachers, ICDS / Anganwadi Centres, Farmers Groups
- Veterinary and Agricultural Departments, Youth Clubs and Village Artisans to ensure the participation of the various stakeholders in the village
- Some useful data on the amenities available in the village was collected from the Panchayat President and by direct observation through field visit

Kanagagiri Village – Village No. 1

Proposed action plan:

The proposed action plan has been prepared based on the analysis and interpretation of data collected from various sources. The Action Plan reflects is the outcome of the based on the most important needs of the village panchayat:

Agriculture:

- The village priority is to improve the economic status of farming community.
- Water scarcity issues can be solved by implementing drip and sprinkle irrigation process and farm puddles can also be constructed. Water shed treatment, rain water harvesting could be planned to avoid water shortage to promote agriculture.
- As many households are rearing livestock, they can be encouraged to take up organic farming, and educate them to proper use of organic fertilizers, production of Vermicompost, animal and farm waste management, micro-nutrients and soil management.
- Groundnut is highly cultivated in that village, so it's suggested to establish value added production units with the help of SHGs and NGOs.

Livestock:

- In order to encourage the growth of country chickens that fetch a good price and an additional source of income for the people, a **Community Incubation Centre** can be set up.
- Provision for an **Animal Mobile Medical Ambulance (1962)** meant for animals in case of emergencies.

Water:

- Restoration of water bodies and desilting of the lake to augment the water crisis affecting the people.
- Construction of **Drinking Water Treatment Plant** in the village close to the lake to ensure the people continuous supply of clean drinking water throughout the year.
- Construction of concrete Sump Tank at ground level for water storage to the capacity of 2 lakh litre.

Sona College of Technology - Centre for Social Responsibility Initiatives



Health:

Establishment of Sub-Health Centre (SHC) to attend to health needs of people who cannot travel to access the health centres located outside the village.

Education:

- Provision for drinking water facility as well as water connections to the toilets in the school campus is of utmost important.
- Playground for primary School at kakaplayam.
- Special training programmes need to be organised for school teachers and educate them on the usage of smart boards in the class rooms.

Proposed Solution/Intervention:

- Skill training can be organized for selected youth in the village to transform them into potential workforce capable of contributing to the village economy.
- The selective unskilled agricultural labourers can be given orientation and training in Agricultural business / incubation under Central Government's Rashtriya krishi Vikas Yojana to promote agripreneurship and agribusiness.

Housing:

The 135 kutcha houses can be concretized by linking to Pradhan Mantri Awaas Yojana which was launched on 20th November 2016 with an aim of providing housing for all in rural areas. Government has to take initiative to bring them under free housing scheme and construct the houses and hand over to them.

Sanitation:

Arrangement has to be made for the maintenance of community toilets and this caretaker/s (SHGs or others) who will maintain the facility needs to be paid. In addition, the maintenance of the facility involves other costs, like water, cleaning material, etc., all of which will incur regular costs.

Establishment of a standard system to monitor the maintenance regularly. This system has to be put in place by creating awareness and motivation among the local communities of the Gram Panchayat.

Drainage:

Further the drainage facilities to be fulfilled in the following habitations such as Chettiyar kadu, Palamandikattu valavu, Korangankadu, Ammankoil kadu.

Anganwadi:

The Anganwadi Centre at Velappan Koil to be renovated require the following facilities.

Kaligoundapalayam – Village 2

Proposed Intervention

Land

Invest in common land development such as fodder cultivation, grazing land and growing trees.

Massive afforestation programmes in the common land can be carried out following the Miyawaki method.

Formation of Common Land Development Committee under the Panchayat.

Agriculture

Invest in common land development such as fodder cultivation, grazing land and growing trees.

Massive afforestation programmes in the common land can be carried out following the Miyawaki method.

Formation of Common Land Development Committee under the Panchayat.

Livestock

- Creating access to and availability of veterinary doctors.
- Weekly or fortnight veterinary health camps can be organized for the benefit of the cattle population so that they are not put the risk of crossing the National Highway endangering their lives.
- Livestock development programme for the landless can be planned.
- Establishing facility for value added dairy products and dairy development programmes.

Irrigation

- Activities for recharging dry bore-wells can be taken up.
- Constructing check dams for rain water storage.
- Converting villages into water plus areas with effective ground water management system.

Drinking Water

- Construction ground level concrete Sump Tank for water storage to benefit 400 families.
- Set up RO plants in villages for safe and clean drinking water
- Constructing/Increasing no. of Rain Water Harvesting pits in the villages.
- Restoration of the lake and the water bodies would also enhance the irrigation system and improve agricultural productivity.

Health

Establishment of Sub-Health Centre to attend to the health needs of people who cannot travel to access the health centres located outside the village.

Education

- Construction of compound wall with gate for the middle School.
- Compound wall repair work for Mottandipalayam and Edayankadu Primary Schools.
- Toilet Repair works at Mottandipalayam Primary Schools.
- Special training programmes need to be organised for school teachers and educate them on the usage of smart boards in the class rooms.
- School enrolment campaign need to be stepped up to increase the student strength in the school.
- All the Four Government Primary Schools and the Middle School in the habitations, should be given good educational resources by improving quality of teaching faculties, infrastructure, creating access to all the modern educational resources such as internet, computer and teaching learning materials.
- It is essential to create good educational awareness among rural parents through career counselling, street plays, poster exhibitions, and leaflets explaining the educational advantages and government education welfare schemes for the children.

Occupation

- Encourage the unemployed youth to register with the district employment cell.
- Create awareness about the job fair being conducted in the premises of District Employment Office every week.
- Skill development trainings for the unemployed youth.

Housing

Steps to be taken to connect the 28 percent of the households with kutcha houses with Pradhan Mantri Awas Yojana to benefit from the housing scheme.

Sanitation and Hygiene

- Sensitize the rural communities towards collective behaviour change to end the practice of open defecation.
- Setting up individual and community soak pits for better liquid waste management.
- Prepare **Information Education Communication Material (IEC)** or wall paintings to promote Swachhta Activities
- Participate in Monitoring committees is to stop open defecation in villages.
- Proper training is required for the Sanitation Workers.

Solid waste management

- Village households' & public offices' waste recycling mechanisms to be set up.
- Collection, removal and safe disposal of household waste with the participation of every member of the community.
- Recycling Farm and household waste.
- Setting up community compost pits in villages.
- Awareness camps for Clean and Green Village (Zero Littering – IEC Material) including banning single-use plastic.
- Innovative Technology based solutions for rural waste recycling (e.g. cow dung cake making machine, converting solid waste into bricks, etc.)
- Partner with local NGOs and CSR organizations in this field.

Skill Trainings:

- Solar drier food processing unit for promotion of women entrepreneurship.
- Skill Training in Self Employed Tailor and Industrial Garment Making.
- Computer Skill Training.

Energy management

- Solarisation of street lights.
- Feasibility of using rechargeable battery-operated systems across various occupations and institutions.
- Awareness camps on energy efficient electrical appliances.
- IEC about benefits of related government Programmes.
- Training of local youth or SHGs on maintenance of solar powered home lighting system under Green House Scheme.

Transport Facilities

Provision for minibus to the Panchayat villages.

Recreation:

The village common land can be utilized to create playground for children and youth.

Gudalur - Village No 3

Proposed Intervention:

Land:

Proposed Solutions:

- Invest in common land development such as fodder cultivation, grazing land and growing trees.
- Artificial Forest cover can be created by implementing the Miyawaki method.
- Formation of Common Land Development Committee under the Panchayat is advisable for better management of land.

Agriculture:

Proposed Solutions:

- Eco friendly agricultural practices can be promoted by promoting agro forests.
- Growing herbal forest on barren land/Village Greenery Programme
- Sensitize farmers to take insurance cover under the [Pradhan Mantri Fasal Bima Yojana](#) (PMFBY) - Prime Minister's Crop Insurance Scheme. It is necessary to protect the farmers from natural calamities and ensure their credit eligibility for the next season. The scheme provided income protection to the farmers by insuring production and market risks.

Livestock – Proposed solutions

- Panchayat common land can be utilized to cultivate fodder and can be sold lower prices. It will substantially reduce the spending on fodder by the milk producers and increase their income level.
- Creating access to and availability of veterinary doctors.
- Weekly or fortnight veterinary health camps can be organized for the benefit of the cattle population so that they are not put the risk of crossing the National Highway endangering their lives.
- Construction of Milk Society Building at the place allotted by the panchayat.
- Establishing facility for value added dairy products and dairy development programmes.

Irrigation:

Proposed Solutions:

- The lake and ponds can be desilted for conservation of water and solve water crisis during dry period.
- Converting villages into water plus areas with effective ground water management system.
- Training and promotion of Vermi-composting, landscaping and floriculture, nursery plantation, trees plantation, seed culture for the development of the Panchayat villages.

Drinking Water - Proposed Solutions:

- Construction ground level concrete Sump Tank for water storage to benefit 2300 families.
- Constructing of Rain Water Harvesting Pits in every household under Jal Jeevan Mission.
- Restoration of the lake and the water bodies would also enhance the irrigation system and improve agricultural productivity.

Health - Proposed Solution:

- Create awareness on the necessity of breastfeeding.
- Training to parents on positive parenting practices.
- Establishment of Sub-Health Centre to attend to the basic health needs and any medical emergencies of people who cannot travel to access the health centres located outside the village.

Sona College of Technology - Centre for Social Responsibility Initiatives



Energy Management - Proposed Solution

- Solarisation of street lights.
- Creation of village Knowledge centre with computer and Internet facilities help people with online payment of electricity bills and other payments.
- IEC about benefits of related government Programmes.
- Training of local youth or SHGs on maintenance of solar powered home lighting system under Green House Scheme

Transport Facilities - Proposed Solution:

- Provision for minibus to the Panchayat villages.

Recreation - Proposed Solution:

- The village common land can be utilized to create playground for children and youth.

Conclusion:

- Currently, we are in the process of sharing the survey results with the village presidents. The reports will be updated based on the feedback from the village presidents. The final reports will be uploaded into the UBA Portal. Proposals will be sent to UBA based on the Survey Reports. Suitable course of intervention will also be planned in collaboration with Community, corporate and Government.

Sona College of Technology - Centre for Social Responsibility Initiatives



Sl. No.	Name of the Programme	No. of Candidates	Sponsored by	Duration	Project Value Rs.	Amount Received Rs.	Resource Dept.,	Status of the Programme
1	Sewing Machine Operator	60	M/s SAIL Salem Steel Plant	19.12.19 to 20.03.20	3,00,900.00	2,10,630.00	Dept of Fashion Technology	Completed
2	Multi Skilled Garment Technician	20		---		Grant will received after completion		Under process will be complete (after Covid19 lockdown)
3	Spoken English	20	Self-supportive	11.11.19 to 14.04.20	60,000.00	46,000.00	Dept of Humanities & Languages	Completed
4	Domestic Data Entry Operator – Batch I	25	M/s Sail Refractory Co. Ltd.,	19.08.19 to 07.03.20	3,50,000.00	3,50,000.00	Dept of Information Technology	Completed
5	Domestic Data Entry Operator – Batch II	25	NSDC - ICRDCE	09.12.19 to 25.05.20				Completed

Sona College of Technology - Centre for Social Responsibility Initiatives

Sl. No.	Name of the Programme	No. of Candidates	Sponsored by	Duration	Project Value Rs.	Amount Received Rs.	Resource Dept.,	Status of the Programme
6	Self Employed Tailor – Batch I	25		26.08.19 to 31.01.20	2,50,000.00	2,50,000.00	Dept of Fashion Technology	Completed
7	Self Employed Tailor – Batch II	25		11.10.19 to 11.03.20				
8	Landscaping and Floriculture	20	Tamil Nadu Skill Development Corporation (TNSDC)	08.02.19 to 31.05.19	1,98,000.00	99,000.00	SONA Horticulture	Awaiting for assessment
9	Beauty Therapist – BII	25		----		3,21,750.00	To be commenced shortly	CSRI
10	Rural Mason	25	All India Council For Technical Education - Pradhan Mantri Kaushal Vikas Yojana-technical Institute (AICTE PMKVY – TI)	18.03.19 to 29.06.19	4,25,000.00	1,27,500.00	Dept of Civil Engineering	Awaiting for assessment
		270			19,05,650.00	10,83,130.00		
Village Adoption under Unnat Bharat Abhiyan (UBA)					50,000.00			Under Process

Block Development Officer & Panchayat Secretaries visit to brief about the UBA scheme.



Village Baseline Survey - UBA Awareness and Brochure Distribution



UBA Farmers Meet & Visit 'Agri Intex' Codisia, Coimbatore



School Connect Activities



Self Employed Tailor Training Programme



Self Employed Tailor Training Programme Inauguration and Training Sessions



Ring Frame Centre Training Programme

Self Employment Training:



Self Employment Training:



Landscaping and Floriculture Training



I. Details of the Initiative – Data and Description



I. Details of the Initiative – Data and Description



I. Details of the Initiative – Data and Description



NO. OF
BENEFICIARIES:
7500

NO OF HOSPITALS:
04

NO. OF REGIONS
COVERED: 07

NO. OF BEDS, PILLOWS, BED
SPREADS DONATED: 200

NO OF
PRODUCTS
DONATED: 08

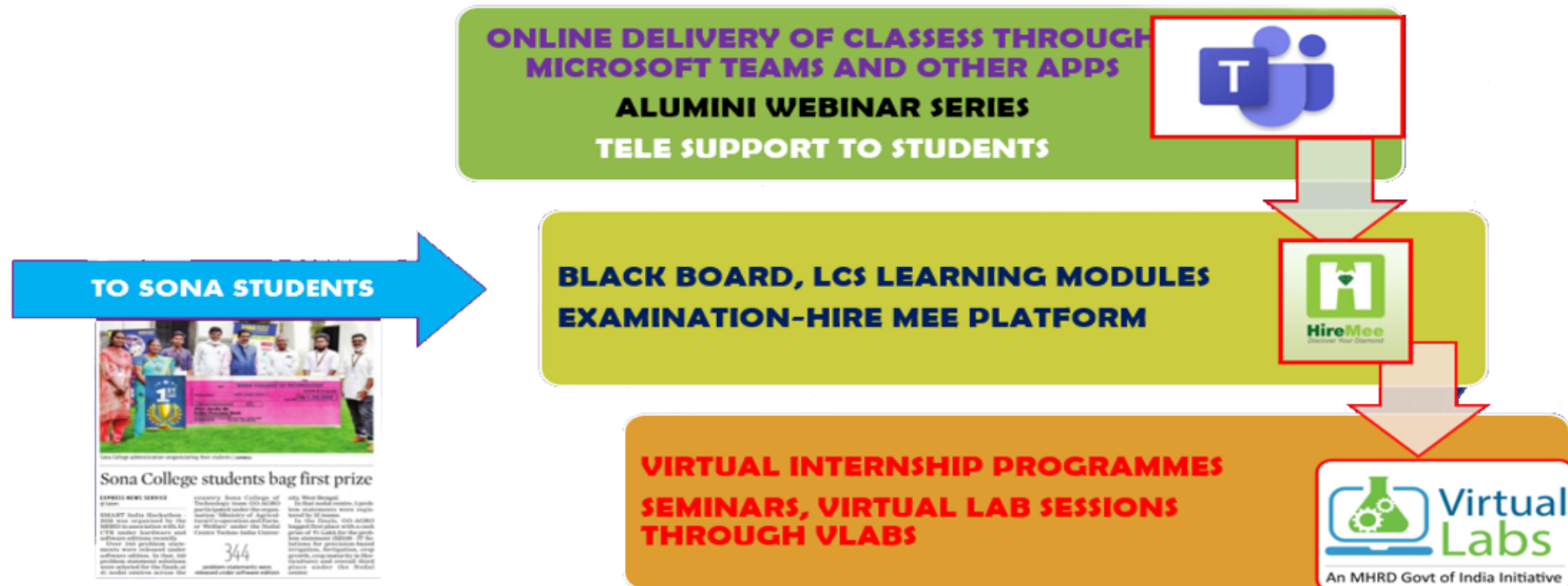
TOTAL EXPENSES: 30 lakhs

I. Details of the Initiative

No of districts covered during
Pandemic situation



I. Details of the Initiative



I. Details of the Initiative — Supporting Document and proof



Vee Trace app
-30000 beneficiaries



Implementation of app in the public places by municipal commissioner



Online learning system

I. Details of the Initiative — Data and Description



**Women employment
through training**



**Distribution of grocery
items at Salem
collectorate**



**Food supply to needy
people via student
volunteer**

I. Details of the Initiative — Supporting Document and proof



Initiation of automatic sanitizer and sanitizing tunnel at Sona campus

I. Details of the Initiative — Supporting Document and proof

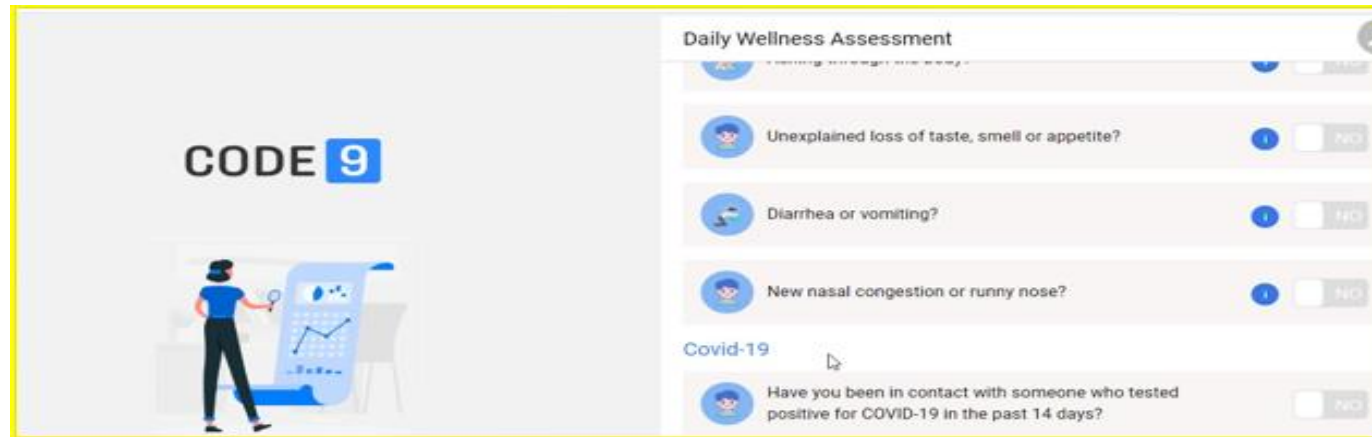


COVID protective kit awareness campaign by faculty



Donation of sewing machine to self help group

I. Details of the Initiative — Supporting Document and proof



**Health assessment of faculty and staff by CODE-9 application
(During entry and exit)**


I. Details of the Initiative – Supporting Document and proof

Sona college develops sensor-based sanitiser

EXPRESS NEWS SERVICE @ Salem

A sensor-based sanitiser dispenser has been developed by the Mechanical EEE and ECE departments of Sona College of Technology and Mechanical department of Thyagarajar Polytechnic College (TPT).

Speaking to media persons, Sona Institutions Chairman C Valliappa said that a foot-operated sanitiser dispenser has been developed by tier students to combat the spread of coronavirus. Similarly, a sensor-based sanitiser dispenser has been developed by the electronics and communications department.



Students, Professors of Sona college showing sensor-based hand sanitizer | **express**

Moreover, the 'Image Processing' team has created a COVID-net, an open source deep convolutional network, for detecting infection intensity of COVID-19 using chest radiology images. The team has utilised available dataset of images with around 10,000 images from the Chinese patients for training their deep learning network. The team also claims that the network would be of great use to medical practitioners for quicker diagnosis of COVID-19. These projects will be presented to the Salem district administration, Valliappa added.

During the press meet, Vice Chairman Thyagu Valliappa, TPT principal V Karthikeyan, Sona College principal SRR Senthil Kumar, Sona Arts College Principal GM Kadhar Nawaz, professors and students were present in the event.

COVID 19 CONTRIBUTION : GLIMPSES @ NEWSPAPERS

சென்சர் மூலம் இயங்கும் சானிசர், சி தேனிப்பாள் கண்டுபிடிப்பு



சென்சர் மூலம் இயங்கும் சானிசர், சி தேனிப்பாள் கண்டுபிடிப்பு. சி தேனிப்பாள் கண்டுபிடிப்பு. சி தேனிப்பாள் கண்டுபிடிப்பு. சி தேனிப்பாள் கண்டுபிடிப்பு.

சேனா கல்வி குழுமம் சார்பில் ஆன்லைன் மூலம் கற்பித்தல் பணி



சேனா கல்வி குழுமம் சார்பில் ஆன்லைன் மூலம் கற்பித்தல் பணி. சேனா கல்வி குழுமம் சார்பில் ஆன்லைன் மூலம் கற்பித்தல் பணி.

II. Details of the Expenditure (If Any)

DESCRIPTION	QUANTITY	AMOUNT IN RUPEES
SALARY CONTRIBUTION FROM FACULTY AND STAFF	No. of faculty and staff: 500	Rs. 5,76,058/-
DONATION OF COVID RELIEF MATERIALS	600 N95 facemasks, 5000 three layered facemasks, 08 thermal scanners and 900 rubber gloves Fogging machine 5lit capacity	Rs. 4,00,000/-
DONATION OF GROCERY ITEMS	2000 kg rice, 300 kg dhal	Rs. 2,00,016/-
PM RELIEF FUND	Towards COVID-19	Rs.25,00,000/-
ANNADHANAM HUNGER PLATFORM	NEEDY PEOPLE	Rs. 25,00,000/-
	TOTAL AMOUNT:	61 lakhs

II. Details of the Expenditure (If Any)

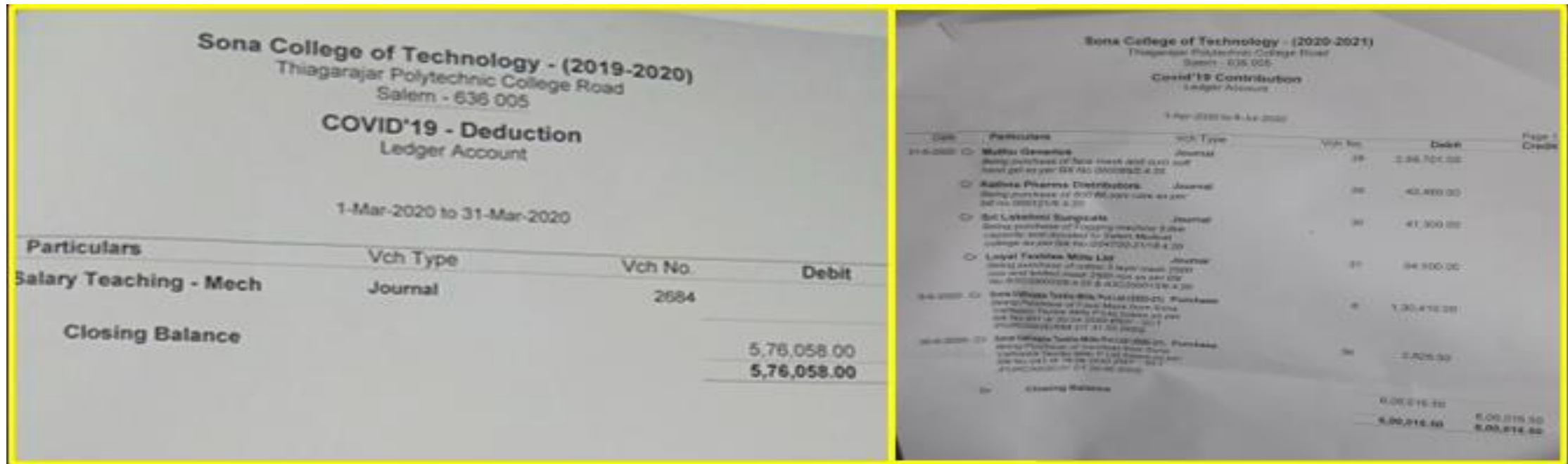
DESCRIPTION	QUANTITY	AMOUNT IN RUPEES
POOLANGURICHI VILLAGE, KARAIKUDI	1000 FAMILIES	Rs.5,00,000/- (1L FROM SCT+4L FROM OTHER DONORS)
PANNIKUPPAM PANCHAYAT, KARNATAKA	5000 MASKS & 100 SANITIZERS	Rs.60,000/-
KARNATAKA CM	1 LAKH MASK	Rs.10,00,000/-
KARNATAKA TEXTILE MILL ASSOCIATION	DONATION TO POOR FAMILIES	Rs. 1,00,000/-
	TOTAL AMOUNT:	16.5 lakhs

II. Details of the Expenditure (If Any)

DESCRIPTION	QUANTITY	AMOUNT IN RUPEES
MAGADI,KARNATAKA	15,000 MASK	Rs. 1,50,000/-
VIDADI POLICE/REVENUE DEPT	5000 MASKS AND 100 SANITIZERS	Rs.60,000/-
Pillayar patti temple	1000 masks Sanitizer -50 Dispenser-10	Rs.16,000/-
RAMNAGAR, KARNATAKA-REVENUE OFFICIALS	5000 MASKS 250 N-95 MASKS 100 SANITIZERS	Rs.63,000/-
DHARMAPURI DISTRICT (GH & HIGHER EDUCATION MINISTRIES)	KABASUVARNA WATER	Rs.15,000/-
PRIEST- ANJANEYAR TEMPLE	MASKS AND FOOD ITEMS	Rs.20,000/-
PRESS PREOPLE	150 MEMBERS (Rs.750/- worth)	Rs.1,12,500/-
	TOTAL AMOUNT:	4.4 lakhs

Sona College of Technology - CSR Activities for 2020 and During the Pandemic

II. Details of the Expenditure (If Any) - Supporting Documents



Sona College of Technology - (2019-2020)
Thiagarajar Polytechnic College Road
Salem - 636 005

COVID-19 - Deduction
Ledger Account

1-Mar-2020 to 31-Mar-2020

Particulars	Vch Type	Vch No.	Debit
Salary Teaching - Mech	Journal	2684	
Closing Balance			5,76,058.00
			5,76,058.00

Sona College of Technology - (2020-2021)
Thiagarajar Polytechnic College Road
Salem - 636 005

Covid-19 Contribution
Ledger Account

1-Apr-2020 to 4-Apr-2020

Date	Particulars	Vch Type	Vch No.	Debit	Page 1 Credit
21-6-2020	Mulla Ganesh Being purchase of face mask and cloth mask per year 5000000-4.00	Journal		39	2,06,704.00
	Kallava Pharma Distributors Being purchase of 5000000-4.00 per year 5000000-4.00	Journal		38	40,400.00
	Sri Lakshmi Surgicals Being purchase of 1000000-4.00 capacity 1000000-4.00 for Salem college per year 5000000-4.00	Journal		39	41,300.00
	Loyal Textiles Mills Ltd Being purchase of 2000000-4.00 per year 2000000-4.00 for Salem college per year 5000000-4.00	Journal		37	94,900.00
04-4-2020	Sona College Textile Mills Pvt Ltd Being purchase of 1000000-4.00 per year 1000000-4.00 for Salem college per year 5000000-4.00	Purchase		4	1,30,416.00
04-4-2020	Sona College Textile Mills Pvt Ltd Being purchase of 1000000-4.00 per year 1000000-4.00 for Salem college per year 5000000-4.00	Purchase		36	2,705.00
	Closing Balance				0,00,016.00
					5,00,016.00
					5,00,016.00

ACCOUNT STATEMENT FOR EXPENDITURE ON COVID RELIEF ITEMS AND SALARY CONTRIBUTION

II. Details of the Expenditure (If Any) - Supporting Documents



COVID RELIEF MATERIAL DISTRIBUTION AT KARNATAK STATE

II. Details of the Expenditure (If Any) - Supporting Documents



COVID relief material distribution in Karnataka and Tamil Nadu states.

III. Funding Details (If Applicable)

NAME OF THE INDUSTRY	AMOUNT IN RUPEES
VEE TECHNOLOGIES PRIVATE LIMITED	4,00,000/-
SONA VALLIAPPA TEXTILE MILLS PRIVATE LTD	20,000/-
SONA VALLIAPPA TEXTILE MILLS PRIVATE LTD	27,500/-
TOTAL AMOUNT:	4,47,500/-

Sona College of Technology - CSR Activities for 2020 and During the Pandemic



III. Funding Details (If Applicable) - Supporting Documents

VEE TECHNOLOGIES Private Limited
 CIN: U72900KA2005PTC026709
 The only Global Services company backed by its own university.
 We provide • Software • Services • Design • ETC • Sales • Process Consulting • Support • Services

To,
 The Principal,
 Sona College of Technology,
 Junction Main Road,
 Salem, Tamilnadu - 636005

Dated: 9-3-2020

Respected Sir,

Sub: Development of Seam Sealing Machine - PPE Cover all for Covid 19

With reference to discussion with Principal and team of HODs (Mechanical, EEE and Fashion Technology), Sona College of Technology, regarding manufacturing seam sealing machine, here with we are sending following particulars and terms to complete the same.

Brief scope of the project work:
 Design and development of Seam Sealing Machine, the purpose of this machine is to seal the seams in the garment using special tape. Sealed seams should not allow any liquid/virus etc., the project which includes Design of electrical circuits & assemblies, fabrication and assembling all machine components. Design in such way that it should serve the purpose (Quality seam sealing).

Methodology:
 Designing hot air gun sub assembly, electrical components which include PLC design, motor design etc. Integration of all the mechanical and electrical components as per the design. Selection of temperature and type of sealing and all variable selection according to properties of fabric materials suitable to manufacturing PPE cover all - Covid 19 based on input from Fashion Technology department.

Particulars of Hot Air Seam Sealing Machine:
 Hot Air Temp Range: 200-450 Degree
 Speed: 2 to 4 meters
 Fabric type: Nonwoven
 Cost of Project: Rs. 4 Lakh

We request to you kindly complete the project within 2 months (30/03/2020 to 31/05/2020). Your support and quick delivery will help us to manufacture PPE Cover all/suits and supply the same to all hospitals/front health care officials who fight with Covid 19.

For Vee Technologies Pvt. Ltd.

Mr. K.R. Gopirasad,
 General Manager & Head - Engineering Services
 Registered Office: #71, Sona Towers, Millers Road, Bangalore - 560 052 India.
 Phone: +91 80 4113 1526, +91 80 2226 6677
 RR Nagar: #483, 5th Floor, Searles Complex, 16th Cross, 8th Main Road, RR Nagar, Bangalore - 560 098.
 Phone: +91 96325 78003
 www.veetechnologies.com

SONA VALLIAPPAA TEXTILE MILLS PRIVATE LIMITED
 KANDANKULAMANICKAM - 637 904, SANKARI TALLUR, SALEM DISTRICT
 Date: 23.03.2020

To _____ **Date** _____

The Principal,
 Sona College of Technology,
 Junction Main Road,
 Salem - 636005.

Sub: Nano Coated Anti-bacterial Masks - Covid 19 - Reg

With reference to discussion with Dr.D.Raja, Professor and HOD - Department of Fashion Technology, Sona College of Technology, regarding applying Nano coated Anti-bacterial fabrics (fighting against Covid 19) in your fashion technology laboratory, we are sending below parameters and details for this project.

Material: Cotton Fabric
 GSM : 120-160
 Width: 48-52 Inch
 Cost for R and D and Anti-bacterial coating: Rs. 12,000

We request to you kindly send the finished material within 30 days (25.3.2020 to 25.4.2020) as per the discussion.

Sona Valliappa Textile Mills Private Ltd
 Authorized Signature
 K. Shankar
 (AGM)

Corporate Office: 43, 1st Floor, 3rd Cross, 8th Main Road, Vasanth Nagar, BANGALORE - 560 002 ☎ : 080 - 22953369, 22953390
Regd. Office: "SONA TOWERS" 71, Millers Road, BANGALORE - 560 052 ☎ : 22269677

SONA VALLIAPPAA TEXTILE MILLS PRIVATE LIMITED
 KANDANKULAMANICKAM - 637 904, SANKARI TALLUR, SALEM DISTRICT
 Date: 15/4/2020

To Whomsoever it may concerned

We received the following products developed by the Department of EOL, Sona College of Technology, Salem-5, during the pandemic period in good condition. Particulars of the product and price details are given below:

S.No.	Product	Quantity	Amount
1	Automatic Hand Sanitizer - 2 Lit Capacity	20	10,000.00
2	Automatic Hand Sanitizer - 3 Lit Capacity	30	11,200.00
3	Automatic Hand Sanitizer - 1 Lit Capacity	02	2,000.00

With Regards,
 K. Shankar
 (AGM)

Corporate Office: 43, 1st Floor, 3rd Cross, 8th Main Road, Vasanth Nagar, BANGALORE - 560 002 ☎ : 080 - 22953369, 22953390
Regd. Office: "SONA TOWERS" 71, Millers Road, BANGALORE - 560 052 ☎ : 22269677

III. Funding Details (If Applicable) - Supporting Documents



IV. Collaboration proofs (worked with government or other bodies)



**FREE DISTRIBUTION OF SEWING MACHINES
THROUGH CSIR**



**SALEM COLLECTOR MONITORING WORKING
OF AUTOMATIC SANITIZER DEVELOPED BY
SCT AT PUBLIC PLACES**

IV. Collaboration proofs (worked with government or other bodies)



Dr.D.Raja, HOD - Department of Fashion Technology, Sona College of Technology, Salem
Handover PPE Coverall sets to Doctors (who fight against Covid 19) of Sri Gokulam Speciality Hospital, Salem

Sona College of Technology - CSR Activities for 2020 and During the Pandemic



Distribution of COVID-19 relief materials to the public by Minister and Health Officials.

IV. Collaboration proofs (worked with government or other bodies)

**SUCCESSFULLY
CURED 02 CORONA
PATIENTS**



**DISTRIBUTED TO
KERAKAHN ESTATE
WORKERS @
KARNATAKA**

SVSITA – Steaming Powder Developed by Sona Team

IV. Collaboration proofs (worked with government or other bodies)



Elevated CO₂ level study
In collaboration with Shanmuga Hospitals

IV. Collaboration proofs (worked with government or other bodies)



Donation of temperature monitoring machine at Salem municipal corporation

V. Product/Activity/Initiative Video and Photographs

List of products developed

- Automatic hand sanitizer
- UV sterilization kit
- Single Layer, Double Layer, Non-woven and Knit Masks
- Cover All for medical fraternity
- Hot Air Seam Sealing Machine
- Hydrogen Peroxide sterilization
- Semi-automated Sanitizer for Hand Hygiene
- Automatic que control system
- HireMee
- VeeTrace
- CODE-9

V. Product/Activity/Initiative Video and Photographs

List of Products Developed

- 3D Face Mask Production With 3D
- Printing Technology
- Sanitizing Tunnel
- HEPA Filtered Air Mask
- Cloud Embedded Temperature Monitoring
- Nurse Bot
- Cool Jacket Suite
- Bio Chamber
- UV-C LED Bio Chamber

V. Product/activity/initiative video and photographs



Sona Miller wall-mounted Automatic Touchless Hand Sanitizer (500 ml)



**Biochambervideo.mp4
UV Sterilization Kit for COVID-19**

V. Product/Activity/Initiative Video and Photographs



Manufacture of mask samples by differently abled women



Mask samples prepared for public distribution

<http://veeprotect.com/products/bio-chamber.html>

V. Product/activity/initiative video and photographs



Used by 69 universities and colleges to conduct proctored online assessments

V. Product/Activity/Initiative Video and Photographs



Cover All Manufacturing by SCT



Women employment through mask manufacturing

Sona College of Technology - CSR Activities for 2020 and During the Pandemic



V. Product/Activity/Initiative Video and Photographs



**Development of applications
VeeTrace App**



**Centralized repository to store the
test results of COVID-19 using Block
Chain Technology**

V. Product/Activity/Initiative Video and Photographs



**Design and fabrication of Hot Air
Seam Sealing Machine**



Hydrogen Peroxide Sterilization

V. Product/activity/initiative video and photographs

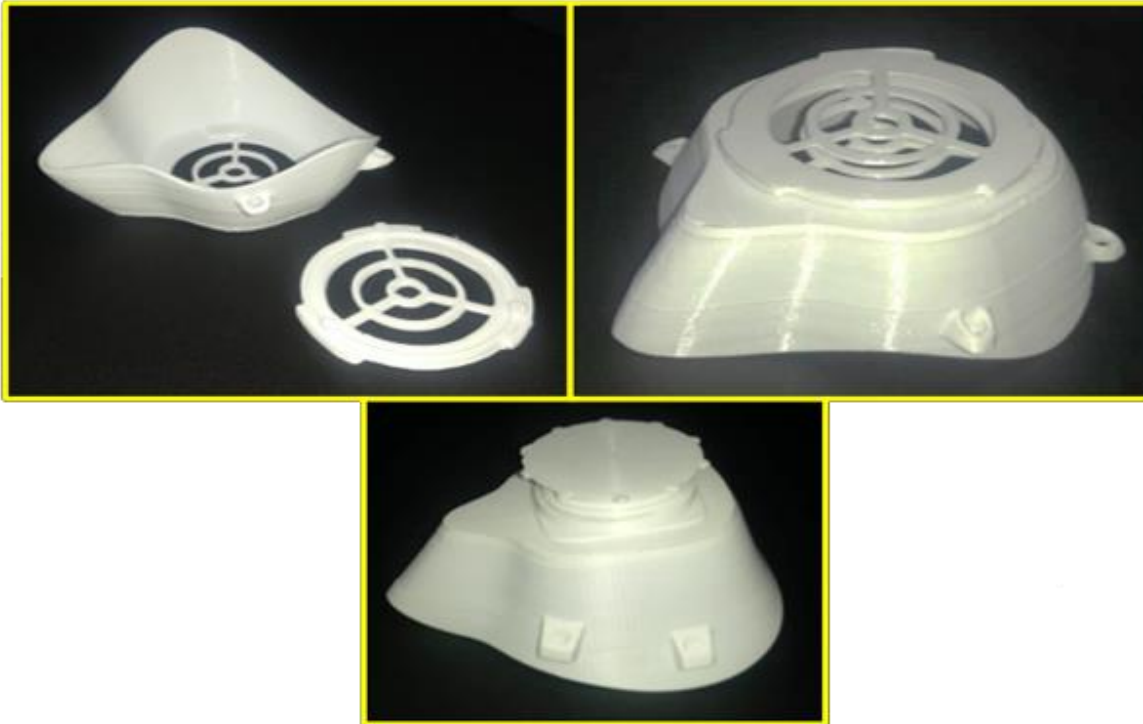


Semi-automated sanitizer for hand hygiene



Automatic Que Control System

V. Product/activity/initiative video and photographs

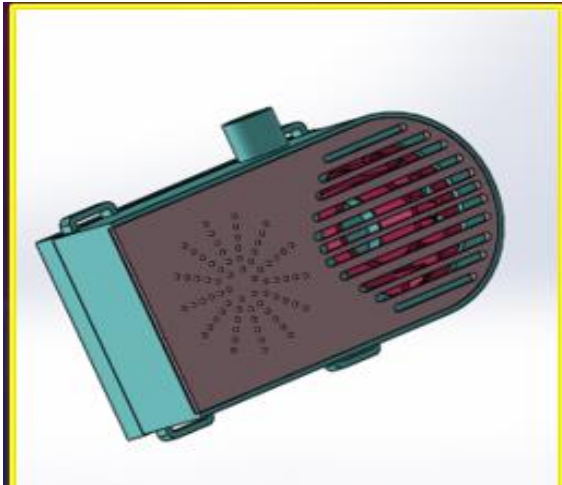


3D Face Mask Production with 3D Printing Technology



COVID-19 sanitizing tunnel

V. Product/activity/initiative video and photographs



**Low cost and Portable HEFA Filtered
Air Mask for Medical Professionals**



**Cloud embedded temperature
monitoring**

V. Product/Activity/Initiative Video and Photographs



Nurse bot



Protective Kit for COVID-19

V. Product/Activity/Initiative Video and Photographs



Cool Jacket Suite



UV-C LED BIO CHAMBER

V. Product/Activity/Initiative Video and Photographs



SONA COLLEGE OF TECHNOLOGY
Learning is a Celebration!
(An Autonomous Institution)

DEPARTMENT OF SCIENCES
Webinar On
INSIGHTS OF COVID-19
1st June 2020 | 10 am to 12 noon

SARS-CoV-2
What we need to know
10.00 am - 11.00 am

Drug Discovery and Development Strategies to combat Covid-19
11.00 am - 12.00 noon

Dr. Indumathi Marippen
Senior Scientist
Centre for Ocular Regeneration,
VJ Prasad Eye Institute, Hyderabad

Dr. Anil Kumar K. S.
Senior Technical Officer (I)
CSIR-Central Drug Research Institute (CDRI),
Lucknow

<https://forms.gle/UF1ggsPZzNylUru8f>

INSTRUCTIONS

- Seats limited to 250 only
- E-certificate will be provided
- Microsoft teams platform

Co-ordinator: **Dr. N. Pannier Selvam, AP/Chemistry**
Sona - Advanced Organic Materials
Email: pannerse@sonatech.ac.in

FREE Registration

QR Code



SONA COLLEGE OF TECHNOLOGY
Learning is a Celebration!
(An Autonomous Institution)

OFFICE OF CONTROLLER OF EXAMINATIONS
Webinar On
" HOW TO KNOCKDOWN THE LOCKDOWN MEMORIES AND FACE THE EXAMINATIONS ENTHUSIASTICALLY "
June 8th, 2020 | 11:00 am

A webinar to brief the confidence level, over come the depression, techniques for learning & recalling, brain stimulating foods and Yoga for the students.

Resource Person

Dr. R. MALATHI, BMS
Doctor - Neurologist
Consultant @ Southern Railway & Sona College of Technology

<https://forms.gle/Z2PsNqbiaSHH3Wyp7>

QR Code

E-certificate to all participants

Webcast on Microsoft Teams

Dr. S. Rajagopalan
Professor - Chemistry Dept. &
Controller of Examinations

Dr. S. Lakshminarasimhan
Asst. Prof. Sr. CE - Mechanical Dept. &
AEC

Mobile : 94421 10335



SONA COLLEGE OF TECHNOLOGY
Learning is a Celebration!
(An Autonomous Institution)

OFFICE OF CONTROLLER OF EXAMINATIONS
Webinar On
" HOW TO KNOCKDOWN THE LOCKDOWN MEMORIES AND FACE THE EXAMINATIONS ENTHUSIASTICALLY "
June 8th, 2020 | 11:00 am

A webinar to brief the confidence level, over come the depression, techniques for learning & recalling, brain stimulating foods and Yoga for the students.

Resource Person

Dr. R. MALATHI, BMS
Doctor - Neurologist
Consultant @ Southern Railway & Sona College of Technology

<https://forms.gle/Z2PsNqbiaSHH3Wyp7>

QR Code

E-certificate to all participants

Webcast on Microsoft Teams

Dr. S. Rajagopalan
Professor - Chemistry Dept. &
Controller of Examinations

Dr. S. Lakshminarasimhan
Asst. Prof. Sr. CE - Mechanical Dept. &
AEC

Mobile : 94421 10335

Webinars conducted for public and outside students

Sona College of Technology - CSR Activities for 2020 and During the Pandemic

V. Product/Activity/Initiative Video and Photographs



SONA COLLEGE OF TECHNOLOGY
Learning is a Celebration!
(An Autonomous Institution)

DEPARTMENT OF MASTER OF COMPUTER APPLICATION
Invites UG students

Free Webinar on

Pranayama and Mudras

Resource Person



Smt. R. Akila Balaji
Yoga Professor
Sky Yoga

In Association with ISTE

18.07.2020
03 pm to 04 pm

Organized by:
Dr.T.Padma
Professor & Head/MCA
Ms.A.Suhana Nafais
AP/MCA

E-certificate will be provided

Registration link:
<https://forms.gle/7Jte53bnWW5bLqT7>

For any queries please mail to:
sonamcawebinar@gmail.com

* Use vee Trace and Aarogya Sethu mobile app * Protect from COVID - 19



SONA COLLEGE OF TECHNOLOGY
Learning is a Celebration!
(An Autonomous Institution)

DEPARTMENT OF MASTER OF COMPUTER APPLICATION
Invites UG students

Free Webinar on

"உண்ணும் உணவே மருந்து"

Resource Person



Mrs. P. Kavitha Arivazhagan, M.Sc, M.Phil
Consultant Dietitian & Nutritionist
Founder, Grainy Foods, Salem

In Association with ISTE

10.07.2020
02.30 pm to 04.00 pm

Organized by:
Dr. T. PADMA
Professor & Head/MCA
MS.A.SUHANA NAF AIS
AP/MCA

E-certificate will be provided

Registration link:
<https://forms.gle/9kz5gh25kmWk4ou5>

For any queries please mail to:
sonamcawebinar@gmail.com

* Use vee Trace and Aarogya Sethu mobile app * Protect from COVID - 19



SONA COLLEGE OF TECHNOLOGY
Learning is a Celebration!
(An Autonomous Institution)

Department of MASTER OF COMPUTER APPLICATION

இளங்கலை மாணவர்களை இணைவர் !!!
உறுதியாகி...
உடனடியும் உள்நுழையுங்கள்

20th June 2020 | 11.00 am to 12.00 noon



Dr. R. MALATHI, BMS
Doctor - Naturopathy
Consultant @ Southern Railways &
Sona College of Technology

Organized by:
Dr. T. Padma
Professor & Head
&
Team MCA

For any Queries:
Dr. A. Vanitha
Assistant Professor
Ph No : 79044 71988



E-certificate will be provided

Registration link:
<https://forms.gle/eTbMPeqlwhM0vUw5>

* Use Vee Trace and Aarogya Sethu mobile app * Protect from COVID-19

V. Product/activity/initiative video and photographs

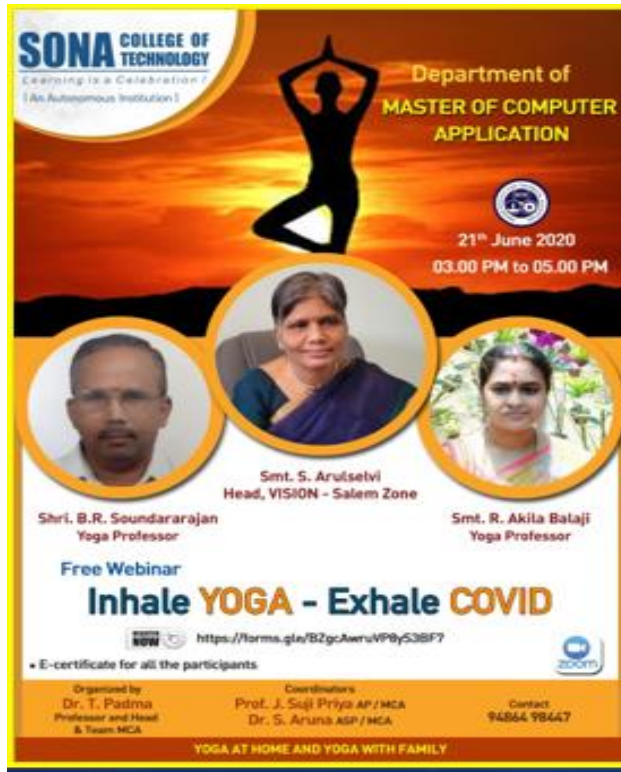


Quiz for school students on COVID-19



Puppet show for rural people before lock down

V. Product/activity/initiative video and photographs



SONA COLLEGE OF TECHNOLOGY
Learning is a Celebration!
(An Autonomous Institution)

Department of
MASTER OF COMPUTER APPLICATION

21st June 2020
03.00 PM to 05.00 PM

Shri. B.R. Soundararajan
Yoga Professor

Smt. S. Arulselvi
Head, VISION - Salem Zone

Smt. R. Akila Balaji
Yoga Professor

Free Webinar
Inhale YOGA - Exhale COVID

<https://forms.gle/BZgcAweruVP8yS3BF7>

• E-certificate for all the participants

Organized by
Dr. T. Padma
Professor and Head
& Team MCA

Coordinators
Prof. J. Saji Priya AP / MCA
Dr. S. Aruna ASP / MCA

Contact
94864 98447

YOGA AT HOME AND YOGA WITH FAMILY



SONA COLLEGE OF TECHNOLOGY
Learning is a Celebration!

DEPARTMENT OF CIVIL ENGINEERING
— ORGANIZES —

HOMEOPATHIC PERSPECTIVES IN COVID - 19

11 JUNE 2020
11:00 AM

Dr.S.Arulraja
BHMS,M.D (Accu),MS.c.,Ph.D
(Med Pharmacology),MBA.
Professor&Head
Department of pharmacology
Vivekanandha Dental College for women,
Thiruchengodu.

CO-ORDINATOR:
R.RENUKA
+919487935549

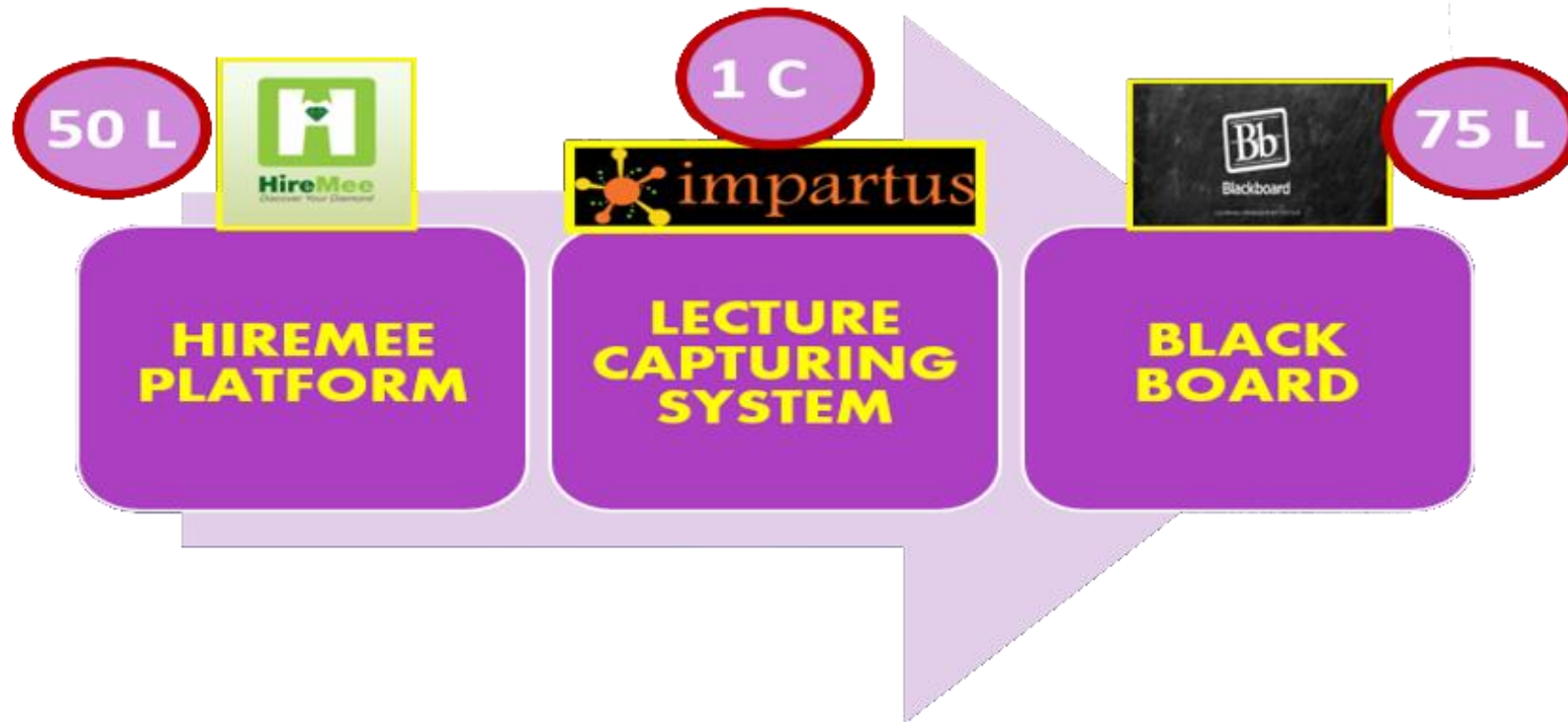
Infrastructure facilities provided/utilized



Infrastructure facilities provided/utilized



Infrastructure facilities provided/utilized



Post COVID Rehabilitation Plan

- Collaboration with rotary club to conduct program health on wheels as 100 days program (starts from October 2020)
- Establishment of Sona Medical College (7 crores)

Thank You