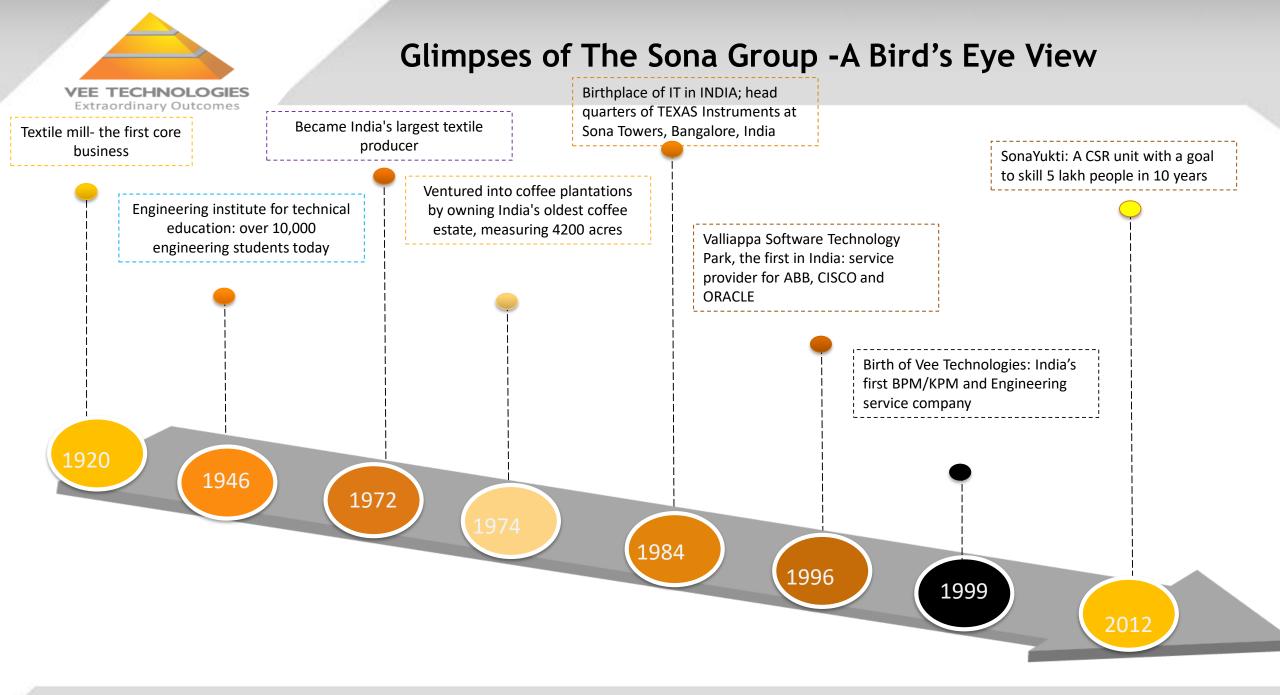


Corporate Social Responsibility
Report 2019



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Corporate Values & Culture

Corporate Values

At Vee Technologies, our strength comes from our heritage: a set of core values, steeped in principles of education, ethics, and social responsibility.

In our practice and passion, we continuously aim to achieve the highest levels of innovation, engagement, excellence, integrity and inclusiveness. These values not only define who we are, but also serve as guiding lights to enable us to create a positive future for all our stakeholders.

Now in our fourth generation of ownership, we have had a long and successful corporate history since 1938. Our collective strength and passion for what we do brings more value to our global customers' most complex problems.

We believe no potential solutions get overlooked if we sustain a culture of creativity, trust, teamwork, accountability, and uncompromising integrity. We pursue our premise of 'extraordinary outcomes' through commitment to each other and by nurturing a caring partnership among all stakeholders, internal and external alike.





Social Responsibilities

At Vee Technologies, we believe in contributing towards the society and community that we are part of. We are committed towards improving the socio-economic status of underserved people in urban and rural areas. We aim to improve the skills and knowledge of people which prepares them for a better livelihood.

This commitment led to the forming of Sona Yukti, a Vee Technologies company, which trains the youth of India and helps them get employment across sectors like the automobile, retail, textile, media and agriculture and over 20 different sectors and industries. We also recruit them for Vee Technologies and its group companies. We train and help youth connect with prospective employers and also help in entrepreneurship development aligned with solving the unemployment problem in India and other developing countries

Our group has rolled out a assessment and learning platform HIREMEE with variants for CSR, Corporates and Institutions. This is to bring industry and academia to one platform and help in creating winning situation for all. This initiative to support employability and employment. We have impacted over 4 Lakh students with free assessments and connecting them with prospective employers.

By using our resources, we try to improve the lives of the individuals and communities that we serve. Employees volunteer their time and skills, visit old age homes, orphanages, schools for the blind, and give back to those who are in need. You will find us serving food to the underprivileged, educating poor students in far off places, cleaning up roads, and spreading awareness about various causes, all as part of our innate need to make the world a better place.



Group of Companies & Institutions

Where Innovation is a Habit













GROUP OF INSTITUTIONS

Quality Counts at Every Step

















Message from the CEO's desk



Message from Chocko Valliappa, Chief Executive Officer Vee Technologies

Vee Technologies, is a global services company dedicated to helping organizations of all sizes improve their business outcomes. Our highly trained, dedicated and passionate team works as a trusted, extended arm for customers around the world with their critical and strategic processes.

"Education - Knowledge - Extraordinary Outcomes" it is the foundation that Vee Technologies stands upon and it is the heart of our brand promise.

From education, to textiles, to technology - Vee Technologies was born from humble beginnings and has grown into a global services company.

Our parent company, Sona Valliappa Group, entered business process outsourcing in 1984, when Texas Instruments decided to partner with the Sona Valliappa Group for its foray into India. In fact, the Vee Technologies HQ in Bangalore is in the same building that was occupied by Texas Instruments back in the 1980s, the first global technology company to open offices in the world's 2nd Silicon Valley. Our building is still home to the first-ever satellite dish in Bangalore, which caused a legendary stir as it was transported through the city on a bullock cart and right up to the doors of Sona Towers, which the home of Vee Technologies.

Today we offer a full range of back-end transaction processing capabilities for the Insurance, Healthcare, Logistics, Legal, Finance Accounting, and Engineering industries.

Vee Technologies is a global company, and maintains locations in Bangalore, Salem, and Chennai, India, its US headquarters located in New York, NY and a new US Center of Excellence located in Exton, PA.



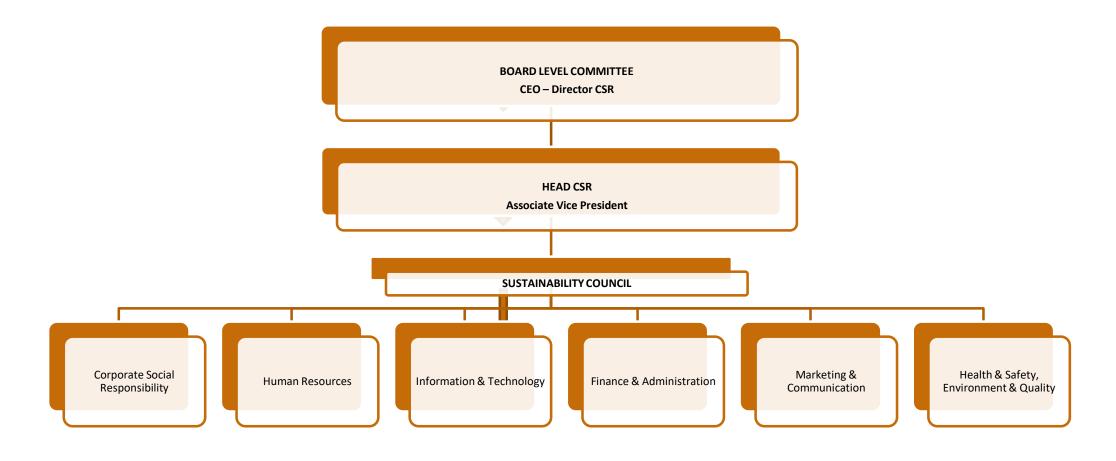
Committee & Council | Key People & Structure

Overview of the Board:

- To ensure the sustainability of the business and to give sufficient focus in terms of governance, Vee Technologies Board of Directors meets four to five times a year. These meetings are for the review and approval of the financial results, detailed discussion of the business strategies, sustainability, and overall future direction of the company.
- The agenda of the meeting is to focus on the financial performance of the organization, it covers various operational, strategic issues including the sustainability reports, monetary budgets, competitive analysis, risk assessment, and opportunities for growth.
- CEO is the Director responsible for sustainability. Oversight of the company's sustainability, its strategies and implementation are headed by the Associate Vice President who is the sustainability or the CSR head, supported by the Sustainability Council and dedicated teams for CSR activities, each headed by the specialists in their respective domains.
- The goals are determined by the senior management in line with the company's overall sustainability objectives and performance.
- To drive the company's sustainability initiatives effectively & successfully, a sustainability council with representation from the key departments within Vee Technologies is set up.



Committee & Council Key people - Structure







C. Valliappa Chairman



Chocko Valliappa
Chief Executive Officer &
Managing Director

Mr. Valliappa is the founder of the Sona Valliappa Group (an extension of The Sona Group). As a well-known industrialist in South India, his interests range from textiles to the construction industry and all the way to information technology.

He has had the privilege of being the President of both the Industrial (Greater Mysore Chamber of Commerce and Industry) and Trade (Federation of Karnataka Chambers of Commerce & Industry) Chambers of Commerce. C. Valliappa was quintessential in putting India on the IT map when Texas Instruments decided to partner with the Sona Valliappa Group.

C. Valliappa was invited to visit the U.S. as a guest of the White House to understand American business and to identify the future growth of business between India and the US - a rare honor vested only on one businessman each year.

Chocko Valliappa is the inspirational force behind Vee Technologies. Thanks to his wide exposure to new technology and software throughout the years, Chocko has accumulated vast experience in developing and exploring technologies. As an integral part of the Sona Valliappa Group, Chocko has played a pivotal role in the group's progress and success throughout the years.

He has held key positions in administration, international business and operations, corporate affairs, strategic planning and marketing, and planning of corporate policies. Chocko possesses an in-depth knowledge of European, Asian, & Pan American markets and a comprehensive expertise in forging alliances and joint ventures of strategic importance. Chocko is one of the founding members of the YEO Bangalore chapter.

Chocko is a dynamic leader with great business acumen. Chocko founded Vee Technologies in 2000. He has led Vee Technologies to grow in strength to emerge as one of India's largest companies in the strategic services business. His innovative approach has positioned the organization as a fast growing one with value addition for the clients. Chocko also has a great passion for empowering the community. With this in mind, he established Sona Yukti Pvt. Ltd., which provides skill-based training with a strong industry focus. He is also the Vice Chairman of Sona College of Technology. With his varied experience in education, industry-focused skill development, technology, and a traditional industry background, he is guiding Vee Technologies to reach the heights of success on a global scale.



Muralidhar P.
Chief Operating Officer(COO)



Patrick O'Malley
President

University.

Leadership Team @ Vee

Muralidhar P. is accountable for the Operations and Service delivery at Salem, Bangalore, and Chennai for multiple verticals such as healthcare (that covers both the payer and provider segments), logistics, media tracking & monitoring (including social media analysis), and IT & Infrastructure services. He is responsible for revenue growth, resources planning, operational metrics, and business transformation goals of the company. He is also responsible for developing and executing strategies in consultation with the senior leadership. He work with business development and the US sales teams for new client acquisitions.

He provides direct and seamless support for global operations and service delivery. He also provides leadership to the operations and support functions while addressing challenges to ensure the best results from the teams. He is also responsible for new technology introductions, automation for improving overall productivity, and quality deliverables.

Patrick has held a wide range of senior executive leadership positions in large companies in the global services industry. His BPO experience includes senior-level positions in marketing, sales, and business development with companies such as Sprint, AT&T, and IBM.

As the President of Sprint Business, he was responsible for running a business of 12,000 employees, with an \$8 billion P&L, as he directed all wired networking business activities. He re-engineered nuances of the entire product line, established a customer-focused selling environment, and directed lifecycle management of customers, with loyalty based marketing strategies. Before that, Patrick was Senior Managing Partner at AT&T where he was responsible for all AT&T sales, marketing and services support west of the Mississippi. With AT&T, Patrick was a co-founder of AT&T Solutions; and responsible for generating over \$4 billion in new services revenue. Prior to AT&T, Patrick worked for IBM for twenty years in various sales, marketing and systems positions.

Patrick was a co-founding member of ISSC (IBM Integrated Systems Solutions Corporation) which, over time, evolved into IBM Global Services, a multi-billion dollar business today. Patrick was instrumental in securing, and managing, the new clients that formed the base of the new services arm of IBM. In his last position, as the Vice President of Marketing and Sales for IBM Canada, he was responsible for the management of IBM sales/services teams across the ten provinces, the generation of many new logos, as well as establishing the infrastructure to support new clients of IBM services. Patrick joined as

President of Vee Technologies in 2010. He holds an MBA from the University of Kansas and a BA in English (minor in General Science) from St. Louis



Carl Marullo
Vice President Business Operations

Carl joined Vee Technologies on September 1, 2010. He is responsible for the pursuit and closure of strategic BPO deals which will contribute directly and significantly to the success of Vee Technologies.

Prior to joining Vee Technologies, Carl was with Siemens AG for 7 years as Vice President of Enterprise Accounts and Strategic Engagements where he was responsible for maintaining and growing Siemens relationships with its largest and most strategic outsourcing clients. Mr. Marullo was also with AT&T where during his 30 year career there he held numerous positions in sales and sales management.

He was a founding member of AT&T Solutions, AT&T's professional services and outsourcing unit.

Mr. Marullo holds an Associate Degree in Business Administration and has completed a corporate Mini-MBA Program at Penn State University.



Sue Smith
Vice President Finance and Administration

Sue brings a broad spectrum of business expertise and specialized knowledge to Vee Technologies. Her twelve years as a Quality Assurance Engineer and Operations Specialist included the oversight of both industrial and aerospace and defense electronics manufacturing operations. For the next fifteen years, Sue progressed to entrepreneurial ventures and founded and presided over both a creative services corporation and a business services firm. At Vee Technologies, she is able to draw on her technology, operations, and business management acumen as its Vice President Finance and Administration. Sue holds a Bachelor of Science in Electrical Engineering from Rutgers College of Engineering and a Master's in Business Administration from Rutgers Graduate School of Management.





Joseph O'Boyle
Vice President Operations and
Sales Support



Jeff Shelmire
Vice President Client Services

Joe has over 20 years' experience working in the BPO environment. He is responsible for providing operational leadership and direction to the organization. Prior to joining Vee Technologies, Joe was CIO and Executive Vice President for Diversified Information Technologies. In this role, he was one of Vee's first Clients when he outsourced a high volume claims capture process to Vee in 2001. In 2010, he transitioned to Mergers & Acquisitions and led an aggressive growth strategy that resulted in 3 successful acquisitions and new top-line revenue growth of 26% in 10 months. He oversaw P&L, target identification, financial due diligence, purchase negotiations, and post-acquisition assimilation efforts.

Joe joined Vee Technologies in 2012 and received a BS in Computer Science from Moravian College and MBA from The Wharton School - University of Pennsylvania.

Jeff is the head of sales and leads the Client Services team at Vee Technologies. His expertise and ability to expand Vee Technologies' client base into long-lasting relationships brings Vee Technologies ahead of the curve.

His experience ranges from large multinational enterprises to start-up companies including sales leadership positions at Convergys Corporation and Fujitsu. Throughout his career, he has built a reputation for implementing successful sales strategies that have netted millions of dollars for some of the world's most successful BPO and technology companies.

Jeff received his Bachelors of Arts degree in Psychology & Political Science from the University of Colorado and his Master's in Business Administration from Grand Canyon University. Jeff Shelmire joined Vee Technologies in 2010.





Soujanya Prakash Associate Vice President

Energetic global leader and strategic thinker with experience working across the US, Canada, India, UK, Germany, France, Australia, Japan and Middle East. Proven executive-level domestic and international management experience and committed to building strong teams.

A people and culture pace setter, global human capital management professional. Passionate about human resource process excellence, building high performance culture focused on People, Process and Technology. Inclined towards use of technology to make HR impactful. Developed Learning Management System and Human Resources Management products which are driven by Artificial Intelligence and Robotic Process Automation.

Anchored Business Growth through talent acquisition, talent management and development for Product Engineering, Architectural Engineering & Construction, eGovernance, Healthcare Revenue Cycle Management, Healthcare Payor Services, Logistics, Animation and e-learning in collaboration with Business Heads and Management.

Passionate about corporate social responsibility, Leading Valliappa Foundation and Sona Foundation involved in helping the under privileged. Anchored programs to create employment for Indian Youth aligned with UN Sustainability goals.

Anchored programs which have impact over 100,000 lives and created livelihood.



Our Corporate CSR Partners



















Women Technology Park (WTP) - SEED

Empowerment through Livelihood











- Pulse Plating of Silver Anklet
- Sewing Machine for Differently-Abled Women
- Development of Paver Blocks
- Waste Paper Recycling
- Solar Food Processing

Core SDG 5

Allied SDG-1 - Rural women will be trained in industrial innovation technologies to promote entrepreneurial development. Through this we can eradicate hunger and achieve Gender Equity by aligning with UNDP SDG Goals.























Information, Innovation for Agriculture

AgriBPO is a funded project received from the Department of Science and Technology under the Science for Equity Empowerment and Development (SEED) division.

Project Scope: AgriBPO project is an ICT intervention to promote Entrepreneurship development of Women SHG in Salem District, TamilNadu through rural Agricultural Support Centers.



Core SDG - 5

Allied SDG-2&9 - The Sona Group is trying to eradicate hunger, achieve Gender Equity and imparting training to rural women Agripreneurs through ICT in order to provide them sustainable livelihood.





Clinical Decision Support System (CDSS)

Prediction for Healthy Nation

GOOD HEALTH AND WELL-BEING



Health is Wealth

Clinical Decision Support System for Breast Cancer Diagnosis and Preventive Care Analytics for Rural Women of Kandar Kula Manickam, Salem District, Tamil Nadu.

Project Scope:

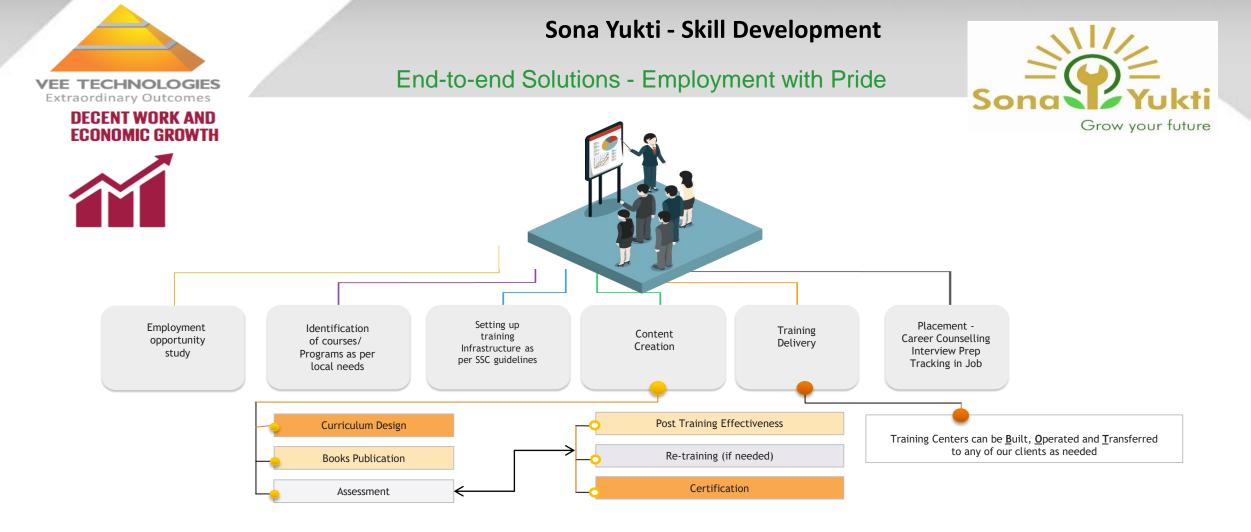
To develop Clinical Decision Support Systems (CDSS) for breast cancer early prediction and improve the quality of lifestyle and safety of rural women (households).

Core SDG - 3 Through this we are achieving good health and well-being of the rural women by addressing the prominent aspects of creating awareness on Cancer – thereby aligning with UNDP SDG Goals.









Core SDG - 8 Sona Yukti is an NSDC partner and is affiliated to 17 Sector Skill Councils. The institute has trained 60000+ candidates across various industry sectors and has provided them with employment opportunities.







Valliappa Foundation A Strong Foundation in Nation Building









- Centre at Ambattur Chennai
- Trained 250+ in 2018-2019
- Initiated 2nd Centre @ Hyderabad
- Sanctioned 1.5 crores of CSR fund to Valliappa Foundation
- Proposal accepted for AR Program

- Skill Development Programs
- Placement Support
- Expertise of training 50K candidates
- Awarded as the Best partner

Core SDG-8

Allied SDG1 & 17 - To accomplish UNDP SDG goals by enhancing the lives of undergraduate, unprivileged and unemployed youths by providing them with training and placement opportunities.

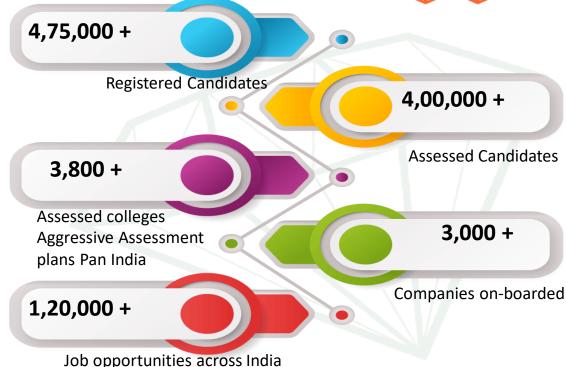








- Connecting India in an Intelligent Way
- ➤ HireMee: Being a CSR initiative of The Sona Group, it is an Artificial Intelligence (AI) based online assessment
- ➤ It helps fresher graduates to secure jobs by linking corporates with the students and educational institutes.



Core SDG-8

platform.

Allied SDG 1 – Livelihood enhancement of the rural unemployed youths by connecting them with industry through Al-based technologies of Hiremee.

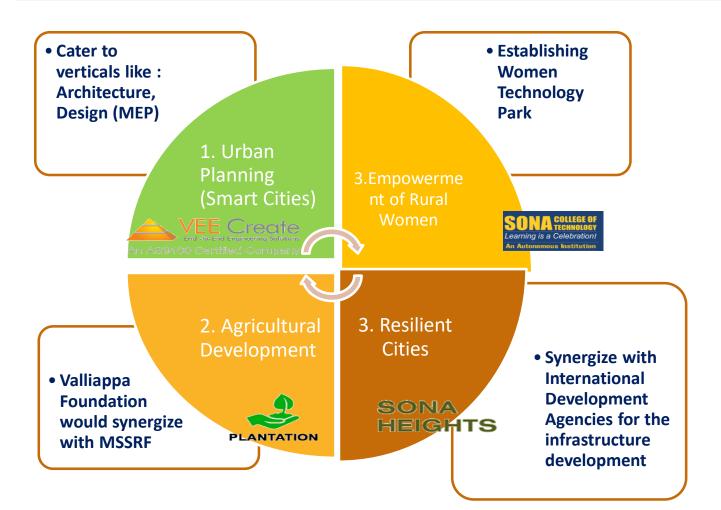


SUSTAINABLE CITIES AND COMMUNITIES



CLIMATE ACTION





RESPONSIBLE CONSUMPTION AND PRODUCTION



LIFE ON LAND





What we do as CSR and its impact?

Environmental Conservation

- Employability and entrepreneurship through CSR
- Empowering women through CSR Building a better nation
- Leveraging technology for last Mile healthcare Delivery
- Sustainable sanitation solutions for "Swacch Bharat Swasth Bharat"
- Conducting medical camps
- Tree plantation
- Visiting old age homes & orphanages
- Preparing study materials for the government schools and cleaning schools/hostel campus

Future Plan:

- Greening India's highways for inclusive growth
- Addressing India's malnutrition challenge through CSR
- Google for non-profits
- Managing CSR profits technology & tools to count on
- Moving beyond numbers better education for better citizenship



Our Unique CSR Efforts & Its Major Impacts

Skill Development Programs for the Socially Disadvantaged

Sona Yukti was established to create a highly skilled and educated talent pool graduating from our own group of educational institutions, which have state-of-the-art infrastructure. We have also collaborated with various other prestigious institutions country-wide having unique infrastructure to train candidates in specific sectors. Offering various job-oriented skill developments training programs, Sona Yukti is also an empaneled as a partner of the National Skill Development Corporation, Govt. of India, to provide skill development programs that benefit the socially disadvantaged and the underprivileged sector of our community.

Assistance from Indian Embassies to Place Skilled Resources

With the assistance from Indian embassies, we have been successfully providing wings to entrepreneurs and fulfilling the labor demands of high-growth industry sectors. Our vocational skill training programs help candidates to tap good job opportunities. We provide skill-based, knowledge-based as well as outcome-based education and training. With 70% placement records, we have set new standards in training and skill development.





CSR Initiatives Targeting Rural Development

Why Does Rural Development Matter?

India has **72.4%** of the workforce in the rural areas

Out of **47.41** crore, rural workers constitute 33.69 crore

35.3% of the rural workers in India work as casual laborers

66.6% (2/3rd) of the Indian population is in the rural areas Considering the above stats, developing and empowering rural population can significantly contribute towards the socio-economic growth of India. Therefore, well planned moves towards changing the structure of rural economy through sustainable rural development can be a great CSR







Sources:

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Livemint: https://www.livemint.com/Opinion/0YmBOv5IXmHaPXexf7mMIP/Rural-India-focus-on-nonagriculture-sector.html



Our Ground Breaking Initiatives & Outcomes in a Nutshell

Our Initiatives	Target Demographic	Community Services Accomplished	Pragmatic Community Impact
Provide skills training for 1 million people within 1 year	Local community	Community development programs such as supporting local schools, NGOs and activist groups	3,00,000 lakh jobs within a span of 1 year
Rural Development Projects	Rural community below poverty line	Improved accessibility, housing, sanitation and power	Created self-sustaining villages with steady livelihood options
Supporting 'Swachh Bharat Swasth Bharat Abhiyan'	Rural underprivileged community	Provided sustainable sanitation solutions for the rural underprivileged community	Improved health and wellbeing of the rural community
Promoting Gender Equality & Rural Women Empowerment	Underprivileged rural women	Established Rural Women Technology Park (WTP) in Salem, funded by the Department of Science and Technology's Science for Equity, Empowerment and Development (SEED) Division for training rural women.	Rural women were supported by the WTP to establish and manage production units.
Educational Outreach in Rural Areas	Underprivileged students in rural areas, below poverty line	Sponsored education, provided skill-based and job- oriented training programs	Helped several rural people earn their livelihood



Our CSR Program Integration & Sustainability Model

- Valliappa Foundation has been fully engaged in the CSR Program. In addition to endorsing CSR goals and action plans, we work to integrate our own sustainability efforts within our business practices to become a leader in all the sectors we serve.
- With our thrust on livelihood promotion through vocational education, we have successfully brought positive changes in the lives of around 60000 people
- At Valliappa Foundation, we are fully committed to improve economic transparency, combat shadow economy and fight against fraud. Our constantly evolving technological developments are bound to create further growth opportunities.
- We also align our Human Resources strategy with the operational needs to facilitate growth and make a better impact on staffing needs. This strategy makes us a unique and attractive employer. We recruit and retain talented and qualified global workforce with the right skill sets, capable of delivering the services.
- Valliappa Foundation believes in Social Responsibility by making a difference in other people's lives, with a sense of caring.
- Valliappa Foundation is a prompt adopter of Corporate Social Responsibility initiatives. We believe that along with sustained economic performance, environmental and social stewardship is also critical for holistic business growth.



Rural Women Development - CSR Initiatives

Women Technology Park

Initiatives have been taken to train rural women by establishing Rural Women Technology Park (WTP) in Salem.

Through Department of Science and Technology's Science for Equity, Empowerment and Development (SEED) Division for training rural women by establishing Rural Women Technology Park (WTP) in Salem. The total value of the project is around Rs. 1 crore thirty lakhs. Rural women will be trained in the industrial technologies namely Solar Food Processing, Pulse Plating for Silver Anklet, Sewing Machine for Differently-abled women, Development of Paver Blocks and Waste Paper Recycling. Rural women will be supported by the WTP to establish and manage production units. The technologies proposed in this project are location specific and best suited for rural women.









Achievement: 200 + Rural women to promote the entrepreneurial activities.



Environmental Impact:

- The environmental performance indicators listed in this section are specific to our operations group, on which we work to support our customers.
- Vee is a services oriented organization and as such our main infrastructure and primary energy consuming locations are office buildings, from where our employees operate. Electricity, from local State Electricity Boards, to run our offices accounts for 92% of our energy consumption.
- In India, electricity supply from State Electricity Boards can be unreliable. As a contingency measure we operate diesel-run generators to provide backup energy during electricity shortages. The main area of consumption in our organization is the heating, ventilation and air conditioning systems in our offices.
- Vee monitors the following parameters to measure our environmental impact:
- 1. Energy Consumption
- 2. Greenhouse Gas Emissions
- 3. Energy Efficiency and Saving
- 4. Water Consumption
- 5. Wastewater and domestic sewage
- 6. Waste Materials



Green Building in Vee Technologies:

We are building our new infrastructure in Salem as Green building with environment friendly technology. Green building, or sustainable design, is the practice of increasing the efficiency with which buildings and their sites use energy, water, and materials, and reducing building impacts on human health and the environment over the entire life cycle of the building. Green building concepts extend beyond the walls of buildings and can include site planning, community and land use planning issues as well.

Solar Power usage at Vee Technologies:

We have recently installed 24 KW solar power panels in our Salem office and started utilizing it for our own usage. Also planned to install 120 KW of Solar cells in our upcoming Infrastructure at Salem which will be used for our internal needs and also exported to the Government power grid.

Solar power is the Environment Friendly Green Energy. Solar energy is non-polluting, clean, reliable and renewable source of electricity. It does not pollute the air by releasing harmful gases like carbon dioxide, nitrogen oxide and Sulphur oxide. Solar energy does not require and fuel and thus avoid the problems of transportation of fuel or the storage of radioactive waste.

With about 300 clear, sunny days in a year, India's theoretical solar power reception, on its land area is about 5,000 trillion kilowatt-hours. Assuming the efficiency of PV (Photovoltaic) modules as low as 10%, this would still be a thousand times greater than the domestic electricity demand projected for the year 2016.



Installation of 100 KW solar panels in Salem SEZ for 100% solar power during day time

Vee has installed 100 KW solar power generation units in our Salem IT Park and 24 KW solar units in our other office in Salem.

This makes the office in our IT Park as 100% self-power generation facility during the day. The EB power is used in the night, while the solar power generation is not possible.



SEZ Studio-1 Solar Panel



Waste land converted to IT Park, i.e., Salem SEZ is situated in the Mines filled soil: Pictures of the lands before converting them to the IT Park:







Waste land was converted into an IT Park, picture below:





Environmental Benefits

- Enhance and protect biodiversity and ecosystems
- Improve air and water quality
- Reduce waste streams
- Conserve and restore natural resources

Economic Benefits

- Reduce operating costs
- Improve occupant productivity
- Enhance asset value and profits
- Optimize life-cycle economic performance

Social Benefits

- Enhance occupant health and comfort
- Improve indoor air quality
- Minimize strain on local utility infrastructure
- Improve overall quality of life

Biodiversity Impact: Vee's operations do not have any impact on areas of high biodiversity or protected areas. All our locations are situated in defined commercial areas, such as Special Economic Zones, away from high biodiversity and protected areas. Environmental Compliance: We have faced no incidents of non-compliance with the environmental regulations in our operations.

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HireMee – A CSR Initiative with Zero Cost

- Having a strong pan India presence with 3,00,000 pre-assessed candidates and 2,300+ companies on board offering 100% job assurance, HireMee has emerged as a great hiring platform. This is a CSR initiative aimed to help millions of students.
- From walk-in drives to campus recruitments, HireMee has left no stone unturned to bridge the gap between skilled resources and potential employers through industry- and academic-backed skill testing.
- HireMee is ISO 9001-2015 certified.





International Yoga Day Celebration on 21st June 2019











World Environment Day

 This World Environment Day, Sona Yukti employees actively plant trees in an effort to create a biodiversity rich campus at Salem, on 5th June, 2019.







Job Fair for Womens

Mega job fair for women by Sona Yukti in association with HireMee at Trinity College for Women, Namakkal, 16th March 2019, was a huge success, with a footfall of 750 candidates, 340 spot offers & 349 LoI.











Sona Yukti received Global Social Enterprise Network (SEN) award for outstanding efforts towards empowering economically disadvantaged youth with essential job-specific skills.





Thankyou